

THE JOHNS HOPKINS UNIVERSITY ALUMNI ASSOCIATION

ALUMNI COUNCIL EXECUTIVE COMMITTEE MEETING

March 9, 2021

ATTACHMENTS AT END OF DOCUMENT INCLUDE: LIST OF INVITEES, ATTENDEES, AGENDA; SLIDES FOR STRATEGIC PLAN, CAREY BUSINESS SCHOOL AND BLOOMBERG SCHOOL OF PUBLIC HEALTH

TUESDAY, MARCH 9, 2021

ZOOM MEETING

Facilitator: Anika Penn

Time Meeting Start: 5:00p.m. (ET)

Meeting End Time: 6:30 p.m. (ET)

MEETING MINUTES

Due to technical issues, the meeting was not recorded and the attendance list was not visible.

WELCOME AND UPDATES

President Anika Penn welcomed everyone and reported on Homewood life. A mini COVID-19 outbreak was contained; testing increased among some sports teams; students successfully quarantined and were housed at the Inn at the Colonnade. In response to questions, she noted that:

- vaccinations are rolling out based on Maryland's rules, and 18 – 22 yr. olds are subject to those rules,
- community outreach in East Baltimore includes a community update every other week. Ralph Hruban mentioned that a nominee for the Community Champion ward is involved in outreach to this community.

1st Vice President Mary Ann Dickson, who serves on the Student Life Committee, provided an update on the Hopkins capital projects and mentioned the new Henrietta Lacks building at Medicine; the Charles Village Street Scape improvement and beautification; the planned Blackstone boutique hotel; the new Student Center to be completed in 2024 and to become a nexus with the surrounding community; the proposed Wyman Park area building; ongoing progress with the O'Connor Recreation Center; and the exciting plans for 555 Pennsylvania Avenue in Washington, DC.

Anika reminded the group that President Daniels and Fritz Schroeder will meet with this committee on April 14.

APPROVAL OF MINUTES

The Secretary asked for and received approval of the minutes of the January 12 meeting.

COMMITTEE REPORTS

Awards & Nominations

Co-chair Brian Fruchey reported that the committee selected 50 awardees for 48 awards. It was a strong group, although Peabody did not submit any nominations and some of the SAIS nominations were not as robust as most of the nominations. Staff are working with divisions to improve the process and quality of nominations. The committee has successfully quantified the nature of the approval process. There was an example of a deserving person who did not fit the criteria, and therefore was not approved for the particular award. Anika reported that the Board of Trustees' initiative to examine and manage the naming process is ongoing. The committee suggested publicizing some examples of good nominations. A motion to approve the slate of award nominees was made and passed. The next task for the committee is to recommend nominations to replace the 13 Council members who will complete their second terms this fall.

STRATEGIC PLAN UPDATE

2nd Vice President Sonia Sarkar showed slides, which are included, about the new structure of the Council to be implemented. Bill Kirst and Bryan McMillan previously led, and many committee members participated in, the now defunct ad hoc committee to begin the committee transition. Currently we are in an interim structure, a settling place while we look ahead. During the process, the Steering Committee has taken all the recommendations from the ad hoc groups, who provided innovative ideas of ways to move forward. Continuing in this interim period, we will get feedback from and engage committee chairs, and reflect, so that our future state is focused on aligning with the strategic plan and that objectives and activities get carried over and added to the new recommendations. The proposed future state mirrors the four priorities of the strategic plan, and aligns activities with each priority. This is outlined on the accompanying slides.

Questions and observations were addressed as follows:

1. There is much to absorb. Sonia invited one on one conversation with her to answer any questions.
2. Will there be another strategic plan and another change in five years?

Susan responded that The JHAA should always look to grow and develop. However, that does not mean a creating a "new" strategic plan that would suggest a restructure like we are going through now – it may mean tweaking priorities or recommendations to meet the needs of the JHAA members. Strategic plans are good stay focused on the JHAA mission, vision, and organization.

3. What do we communicate to the committees about this change? – We will share a version of this with the full Council, so members can absorb at their own pace, and we will ask for feedback.
4. There is a desire from committees to learn what is happening at the Executive Committee level – we can share that there is discussion, that we are still in interim structure, and that we want good feedback. More information is forthcoming in late spring, early summer; The timeline slide was noted.
5. The Steering Committee could do a summer listening tour for the general membership of the Council and have small group discussions.

- 6. We can prepare cheat sheets to help answer - How will my life change and my participation change? – and be specific and relatable.

Staff was asked to send the Strategic Plan slides to the full Executive Committee ASAP.

BUDGET REPORT

Treasurer Seth McDonnell shared the slide of the budget, noting a new column showing last year’s numbers for comparison. There are lower expenses due to fewer in person activities. Alumni Council giving is at 54% now and up 5% since last time. We need to get it higher. There will be more outreach to encourage giving, which tends to increase at our fiscal year end, too. We changed our bylaws a couple years ago adding language that strongly suggests giving.

There was a question about changes to the Cerulean Society. Further information was requested in this regard. Susan and Seth will discuss and identify next steps and report back to the Executive Committee.

DIVISIONAL REPORTS

Carey Business – Mervat Mina, Bus ’02, shared slides, which are included.

Bloomberg Public Health – Shelby Kemper, BSPH ’16, shared slides, which are included.

Engineering – John DeMaggio, Engr ’94

Due to the lack of time remaining, this report was postponed to the next meeting.

ALUMNI RELATIONS UPDATE

In the absence of the Associate Vice President, no report was given.

NEW BUSINESS

No other new business was brought up, so the President adjourned the meeting at 6:32 pm.

*Next Executive Committee Meetings:
 Special -- April 14, 2021, 1-2 p.m. – with President Daniels
 May 11, 2021, 5-6:30 p.m.
 September 14, 2021, 5-6:30 p.m.*

Leadership Weekend – October 1-3, 2021

Invitees:

Executive Committee			
First Name	Last Name	Title	Attendance
Anika	Penn	President	Attended
Mary Ann	Dickson	First Vice President	Attended

Sonia	Sarkar	Second Vice President	Attended
Seth	McDonnell	Treasurer	Attended
Judy	Keen	Secretary	Attended
Allyson	Handley	Past President, Ex-officio	Attended
Mervat	Mina	Div Rep Business	Attended
Robert	Hitz	Div Rep Peabody	Attended
John	DeMaggio	Div Rep Engineering	Attended
Susan	Kulik	Div Rep Nursing	Absent
David	Einolf	Div Rep A&S	Attended
Shelby	Kemper	Div Rep Public Health	Attended
Shelby	Wilkes	Div Rep Medicine	Attended
Daniela	Kaisth	Div Rep SAIS	Attended
Tony	Spann	Div Rep Education	Attended
Claudia	DeCarlo	Communications & Digital Engagement Co-chair	Attended
Mike	Waters	Communications & Digital Engagement Co-chair	Attended
Brian	Fruchey	Awards & Nominations, Co-Chair	Attended
Ralph	Hruban	Awards & Nominations, Co-Chair	Attended
Braphus	Kaalund	Student & Alumni Engagement ,Co-Chair	Attended
Mary	Simonsen	Student & Alumni Engagement, Co-Chair	Attended
Janice	Bonsu	Student & Alumni Engagement, Co-Chair	Attended
Reggie	Bannerman	Student Grants, Co-Chair	Attended
Mike	Pryzby	Student Grants, Co-Chair	Attended
Phuong	Tran	Org Rep PRIDE	Attended
Lalita	Hamilton	Org Rep SOBA	Absent

Staff Members: Susan deMuth, Associate Vice President of Alumni Engagement and Annual Giving, Executive Director, JHAA; Marguerite Jones, OAR; Patricia Conklin, OAR; Elena Thompson, OAR; Gwen Harley, OAR; Jason Heiserman, OAR; Rachel Doliner, OAR; Jamie Seward, OAR; Jenn Fisher, OAR; Leah Murphy, OAR; Jen Yeager and Jaimie Ermak, Krieger School of Arts & Sciences; Debbie Kennison and Ember Schaeffer, School of Education; Christina Alexander, School of Advanced International Studies; Erika Juengst, Leslie Proctor and Elizabeth Rigsbee, Bloomberg School of Public Health; Michael Carlton and Conor Reynolds, Peabody Institute; Robin Ingram and Trudee Wooden, School of Medicine; Kim Dolan and Lee Gerstein, Whiting School of Engineering; Sharon Trivino, Jennifer Benson, Jasmine Gillus and Philip Bakerman, Carey Business School; Katie Damaroda, School of Nursing; Casey Miller, Hopkins Connect

Facilitator: Anika Penn

Meeting Start Time: 5:00 pm (ET)

Meeting End Time: 6:30 pm (ET)

Meeting Agenda:

1. Welcome and Update:
Anika Penn, SAIS '10, Mary Ann Dickson, A&S '97
 - a. Board of Trustee Update
 - b. Including new strategy for Executive Mtgs (starting with this one):
 - i. Themes – Division/University Priorities
 - ii. University Speakers – President Daniels
 - iii. Divisional Reports
2. Approval of the Jan. 12 meeting minutes:
Judy Keen, A&S '98, BSPH '02, Med '04
3. Committee Reports
 - a. Awards & Nominations:
Ralph Hruban, Med '85 and Brian Fruchey, Bus '10
 - b. Strategic Plan:
Sonia Sarkar, A&S, '09, BSPH '13, '20
4. Budget report:
Seth McDonnell, Bus '07, and Susan deMuth
5. Divisional Reports – Priorities
 - a. Carey Business – Mervat Mina, Bus '02
 - b. Bloomberg Public Health – Shelby Kemper, BSPH '16
 - c. Engineering – John DeMaggio, Engr '94
6. Alumni Relations Update: Susan deMuth

Next Executive Committee Meetings:

April TBA

May 11, 2021 – 5:00 – 6:30 pm ET

September 14, 2021 – 5:00 – 6:30 pm ET

October 1-3, 2021 – Annual Meeting/Leadership Summit TBA