

THE JOHNS HOPKINS UNIVERSITY ALUMNI ASSOCIATION

ALUMNI COUNCIL MEETING

October 3, 2020

Location: Zoom Meeting

FOR A LIST OF INVITEES AND ATTENDEES AND AGENDA, SEE END OF DOCUMENT.

A FULL RECORDING OF THE MEETING IS AVAILABLE HERE: <https://youtu.be/Lmmw3-1-ngY>

SATURDAY, OCTOBER 3, 2020

Facilitator: Allyson Handley

Time Meeting Start: 11:00a.m. (ET)

Meeting End Time: 3:00p.m. (ET)

MEETING MINUTES

WELCOME AND INTRODUCTION OF NEW MEMBERS

Alumni Council President Allyson Handley welcomed everyone to the 32nd annual and first virtual meeting of the Alumni Council. She mentioned that the Alumni Association has evolved in its 144 – year history. She referred to the ongoing review of alumni engagement and the University-wide strategic plan, which will be addressed during this meeting. She outlined the agenda for the day and referenced the virtual events that took place earlier in the week.

- Tuesday evening’s Mentoring Event replaced the in-person the Student-Alumni Connections (SAC) lunch that took place on Saturday of the Alumni Council meeting.
- Friday evening was a Cocktails and Conversation event with just the Alumni Council and some faculty focusing on the Common Question.

"If you enjoyed the Common Questions discussion and would like to learn more about hosting an event for alumni or students, please contact Vicky Schneider (vschneider@jhu.edu)."

Allyson then introduced nine of the eleven new members in attendance. Each member made brief remarks.

For a list of names, affiliations, and photos for all the groups introduced, see the attached Power-Point.

The President next introduced the ex-officio members of the Council who represent PRIDE and SOBA.

She then provided brief introductions of the Steering Committee, the Executive Committee, and the Alumni Divisional Representatives and thanked the Committee Chairs and committee members for their work over the last year. Lastly, Allyson he introduced the Office of Alumni Relations staff and the Divisional Representative colleagues.

TRUSTEES UPDATE

Anika Penn provided highlights of University news as follows:

She mentioned the departure of Sr. Vice President of Finance Daniel Ennis for Duke University. The interim CFO is Mary Miller who comes from T. Rowe Price, was a member of the Obama Administration, and ran for Baltimore City Mayor. Other new hires include Katrina Caldwell, Vice Provost for Diversity and Inclusion and Chief Diversity Officer, and Shannon Shumpert, Vice Provost for Institutional Equity. Anika helped moderate an alumni webinar on Sept. 2 where alumni met Katrina Caldwell. Here is a link to the session on YouTube.

<https://www.youtube.com/watch?v=kJ0zeDT4Pc8>

Anika further described her role on the diversity leadership committee on the Board of Trustees.

Mary Ann Dickson introduced herself and noted the University's adaption to the challenges of the pandemic, both financially and programmatically. The Alumni Association has evolved as well establishing new programs including -- the new alumni directory and networking platform Hopkins Connect or OneHop; Hopkins at Home; Made by Hopkins; mentoring programs; and a revamped lifelong learning page. As for the spring semester, it may well continue remotely with minimum density in person classes.

She noted that Anika and she participated in the virtual convocation by unveiling the Class of 2024 banner in this video:

<https://productionglue.app.box.com/s/e49wtjhiizqtjq8f7su2h19aaakgthjs/file/711542076503>

BUDGET REVIEW

The Treasurer explained that the Alumni Association (AA) had historically been a dues paying organization, then transitioned to fund raising one. This past year, \$209,000 were raised and the University supported the Alumni Association with \$375,000. The University will continue to support with \$375,000 a year with \$200,000 to be raised in FY 21. On the expense size, there are few changes to the budget. Despite an anticipated 10% University-wide budget cutback resulting from the pandemic, the AA is not decreasing its budget.

The AA budget was ratified.

He stressed the importance of the Council giving and noted that contributions to the AA can be made on the webpage. This year's goal is 100% Council giving to the Alumni Association. Please make your gift at <https://giving.jhu.edu> today!

SECRETARY'S REPORT

The Secretary requested and received approval for the September 15 Executive Committee minutes, which had been distributed previously. He noted that the minutes, once approved, are shared on the JHAA website as are the bylaws, which is a living document and changing with the strategic plan. He noted that this meeting counts as one of the four required Executive Committee meetings each year.

VIDEO WATCH

A segment of the 2020 Alumni Association Awards video was shown and highlighted the Outstanding Recent Graduate Awardees. Plans are to showcase the full video in the winter in a livestreamed virtual event, with more details to come.

VACCINE DEVELOPMENT AND Q&A

The president introduced Council member, Lisa Dunkle Scheffler, Med '72, Vice President of Clinical Development at Novavax and head of registrational development of the recombinant protein vaccine for SARS COV2 in collaboration with NIH and Operation Warp Speed. The slides can be found on the attached PowerPoint.

1. How did I get here?
 - a. This career path was serendipitous and unplanned – the only driving force was the idea of “Trying to Make a Difference”
2. What is Novavax doing?
 - a. They've made important vaccines for various recent viruses
 - b. They're currently working on studies and trials for the current pandemic
3. Presentation of data results when testing on primates – see slide
4. Additional presentation of data from the trials with patients – see slide
5. “Pressure Cooker” Alphabet Soup
 - a. Operation Warp Speed is an umbrella organization over lots of other acronym-based organizations
6. How should Operation Warp Speed (OWS) work?
 - a. Presentation of how OWS will accelerate the vaccine process without cutting corners – see slide
7. What does OWS do for clinical development?
 - a. Collaboration from “commercial” clinical trial sites who do this on a daily basis and may be able to work faster
8. What does “FAST” mean for OWS?
 - a. Early registration, multiple types of vaccines, post approval studies, etc.

9. Novavax Phase 3 Study
 - a. Presentation of the parameters of the Phase 3 study – see slide
10. “When will we have a vaccine?”
 - a. It truly depends on many presented factors
11. Questions?
 - a. Is there a shortage of the glass used to make vaccine vials? Are the vials used for vaccines able to be recycled?
 - i. Likely unable to be recycled
 - ii. Lack of glass does not appear to be an issue anymore
 - b. How Novavax vaccine differs from Moderna's and Pfizer?
 - i. There are specific scientific differences between the vaccines
 - c. As a physician is it hard to balance this WARP speed? And have you ever seen the type of collaboration as you see in this pandemic?
 - i. This is similar to collaborations on combating HIV
 - d. How much are other development projects suffering as a result of the focus on COVID?
 - i. This is a good question – but I don't have personal experience on this. The medical literature says there is a significant slowing to researching other diseases.
 - e. What are the implications of this global research for controlling other disease types?
 - i. I don't think I can answer that
 - f. Speaking to supply chain, once a vaccine is developed, seeing that many of the options require delivery and storage at very low temps... how is Warp Speed working on the supply chain aspect of the process?
 - i. General Perna is an expert who is working on that. Mckesson is a major distributor building many freezers for the Moderna product.
 - ii. Novavax only has to be kept in the refrigerator and is stable at room temp for 24 hours
 - g. Are there plans to test these vaccines in patients with other diseases (cancer, diabetes, coronary disease)? will this be after there is approval of a vaccine?
 - i. In the Phase 3 protocol – these risk factors are included in those who should be enrolled except for active cancer patients.
 - h. During the debate on Tuesday, President Trump said that we were “weeks away” from an approved vaccine. Is there any validity to that statement?
 - i. I'm afraid not
 - i. Is there any development in the theory that COVID vaccines may require multiple doses like the flu shot?
 - i. Most of us believe it will require multiple shots – possibility of booster shots
 - j. So, assume that on January 1, there is an announcement that three vaccines receive FDA approval. The three vaccines have different efficacy rates for different demographics. How does a person find out which is best for that person?
 - i. Infectious Diseases Society of America is exploring exactly those questions. In the long run the CDC will make specific recommendations that physicians should utilize.
 - k. How will the vaccine be distributed worldwide?
 - i. Warp Speed is mostly concerned with distributing in the U.S. The World Health Organization and others are looking at worldwide distribution. Novavax has acquired

a Prague facility to manufacture in Europe and they have collaborations in India, Japan, and others.

- l. Can you briefly explain how patent ownership may impact vaccine development and distribution?
 - i. No, not my area
- m. In a world where you are following test subjects for 6-24 months, if there is an approved vaccine in the near future...when would you expect wide distribution...and when should the everyday person feel safe taking the protocol?
 - i. Discussions with physicians by study participants who received the placebo. They would not withhold vaccine from those who need it.
- n. What can we say to those that fear that the vaccine is not safe given the remarkable time frame with which they are coming to market?
 - i. The best that can be said is having faith in ethics and motivations of the vaccine developers. For example, I came out of retirement to do this. I will not sign off on any approval of a vaccine that is not safe.

OTHER QUESTIONS ANSWERED AFTER THE SESSION

1. Does the cohort for phase III include the high-risk people?

Yes, the goal is to enroll at least 40% of the study population from high-risk groups, including racial and ethnic minorities and those with CDC-defined High-risk comorbidities. Individuals with significant immunocompromise, such as cancer chemotherapy, are excluded because one of the main objectives is to demonstrate the level of immune response to the vaccine. The protocol requires that at least 25% of enrolled participants be 65 years of age or older.

2. Is our vaccine the same vaccine that is being administered in China?

Chinese officials are inoculating tens of thousands of people outside the traditional testing process, including employees of the pharmaceutical firms themselves. Do we know if those who've received the vaccine have experienced negative side effects? No, the vaccine being used in China is based on inactivated coronavirus virus -- an old technology that has been used for vaccines for many decades. It typically works, but may cause worse side effects than the newer technologies such as recombinant proteins (like Novavax and Sanofi Pasteur) and mRNA (such as Moderna and Astra Zeneca). China has not reported their safety results yet.

3. By having a vaccine in 1H 2020 for high risk populations, does that mean it is distributed or just approved in that time?

The expectation is that vaccine will be distributed immediately after FDA approval or authorization. That said, it is possible, and maybe likely, that a new vaccine will be made available to high-risk individuals, e.g. healthcare workers, first.

4. Are we going to continue testing on animals?

I have read multiple sources that state it is not necessary, but it is still being done. New vaccines, prior to being tested in humans, are required by FDA regulations to be tested for safety and immunogenicity (and sometimes, disease prevention) in animals. Once those required tests are completed, further animal testing is not usually performed.

5. What do the data on antibody titer levels over time show so far?

Most of the vaccines in development have shown post-vaccination antibody titers at least as high as those measured in individuals who have recovered from COVID-19. The Novavax vaccine appears to induce antibody titers approximately an order of magnitude higher than those in convalescent serum. The duration of the maintenance of high titers is still being evaluated.

UNIVERSITY UPDATE

The President introduced Fritz Schroeder, Vice President for Development and Alumni Relations. Fritz appreciated the opportunity to provide a University update to the Alumni Council and gave highlights from the Board of Trustees meeting.

1. Fritz stated that the alumni team has helped to lead the response and changes to our work in the field during this transition.
2. Highlights
 - a. The very fast move on the Homewood reunion weekend was remarkable
 - i. Changing the in-person experience into a compelling virtual experience was an important moment
 - b. The quick development and launch of Hopkins at Home (HAH) and the next transition to HAH 2.0
 - i. Hopkins at Home allows the extension of traditional Hopkins programming in the virtual space
 - ii. We would have gotten there eventually but the commitment and the work of the last six months made it better and quicker with a lasting impact
 - c. Individual staff members have used the understandable strategy of using “The Visit” but have become more confident in the virtual engagement and visit
 - i. However, we will be back on the road as soon as it is safe. It may be a new version but it will happen
3. Financial Challenges
 - a. Similar but unique as compared to other institutions
 - i. Hospital stays

- ii. Fundraising revenue
 - iii. Austerity measures
- 4. Summer is usually a time to think about bringing students back in the classroom
 - a. While it was a difficult decision to not bring students back, it was the right decision for Hopkins and Baltimore
 - b. There is a new-found determination while looking towards Spring and bringing as many students back as possible
 - c. Clinical activity is back to 90% or more
 - d. Research lab capacity has returned significantly as well
- 5. Institution's commitment to diversity and equity
 - a. A renewal of energy on previous efforts on these important topics
- 6. Questions
 - a. Can you speak on how we are moving forward with capital projects?
 - i. New Student Center
 - ii. 555 Pennsylvania Ave. (former Newseum) in DC
 - iii. Agora Institute
 - 1. All are largely or entirely donor funded
 - 2. The institution has moved back on almost \$50 Million of other projects
 - 3. Some projects would have ended up costing much more to pause at this point
 - b. How is the University helping staff and faculty amidst this pivot and all this change?
 - i. invest in self-care and mental wellness. It is tough to see campuses nearly empty without the energetic buzz of young minds and hearts that keep us all driven and focused on the work we know in Higher Ed.
 - ii. As we worked through the financial difficulties we also wanted to figure out how to support staff and employees
 - 1. For example, a program that will help offset personal challenges for staff who need support
 - iii. How are we supporting individuals mentally who may not have kids
 - 1. This has helped to bring more light to this issue and focus on it going forward
 - c. Can you speak on DRIVE (Diversity, Race, Inclusion, Vulnerability, and Equity) within DAR (Development and Alumni Relations)?
 - i. A team member who suggested a committee that would work on equity, vulnerability, and racial issues
 - ii. There were more than 70 applications and 12 members are now on committee
 - iii. He has already directly spoken with them about how they can help to hold leadership accountable
 - iv. He will continue to share what this committee discovers that pushes us from conversation to action.

Jason Heiserman gave an overview of the strategic plan, and a recap of where we are in its implementation. He referred to the slides in the attached PowerPoint. He also reviewed the four priorities of the strategic plan that are grouped as follows and the goals.

- Programming – providing more engagement opportunities for alumni (*Provide significant personal and professional opportunities for Johns Hopkins Alumni to engage and connect with the university.*)
- Current students – getting them connected to alumni initiatives early and often (*Deepen current students' connections to the Johns Hopkins alumni community, charting clear pathways through which they will identify with – and as – engaged alumni.*)
- Future leaders and donors – building a more diverse and inclusive pipeline of alumni volunteers (*Identify and develop future alumni leaders, establishing a diverse and inclusive volunteer pipeline that will cultivate and support increased alumni giving to the University.*)
- Internal Improvements – improving our infrastructures and systems to be collaborative and efficient (*Improve the systems and infrastructures needed to support collaboration across alumni relations and development offices at all nine schools and with key campus partners to maximize impact, efficiency, and excellence.*)

TASK FORCE SMALL GROUP BREAK OUT SESSIONS

Bill Kirst and Bryan McMillan reviewed the three Alumni Council Strategic Plan Breakout task forces – Alumni Programming, Leadership and Volunteers, and Communications and Collaboration -- and their work over the summer. The <https://youtu.be/Lmmw3-1-ngYcharge> and some findings.

The entire group divided into six breakout groups and continued the discussions producing many ideas. Notes from those groups are below and further described in the attached PowerPoint.

Group 1A (Student and Alumni Programming) – Braphus Kaalund, Jenn Fisher

- **Video Stories**
 - To integrate alumni video stories with the alumni stories in the JHU Magazine by using QR codes in the magazine. The codes can also be used to direct people to OneHop, the event calendar, etc.
 - Highlight the passions and hobbies of our alums.
 - Have video profiles during reunion weekend.
 - Use the existing platforms to distribute the videos – OneHop, website, etc. We want to show that the existing platforms we have are useful. We could also use Vimeo and utilize an Alumni tab as well.
 - Could be a great way to showcase relationships – alum to alum/alum to student.
- **Scavenger Hunt of Alumni Association Platforms**
 - It would be promoted to students around all campuses.
 - The scavenger hunt can be part of Orientation for each school.
 - We would offer small incentives/rewards for students who complete the scavenger hunt.
 - Nice swag is important to students/alums.

- The scavenger hunt can be used as a training tool for alumni volunteers throughout the organization.
- It is important to make students feel like alumni on their first day. This will help connect them to the Alumni Association.
- **Committee Relevance & Structure**
 - Awards and Nominations should stay a standalone committee. There is a lot of detail and work that goes into the work of this committee.
 - The Alumni Association shouldn't be putting off actions while we are trying to reorganize.
 - Alumni Communities has a broad mandate. It is not always clear who has what responsibility, in terms of the staff/alum aspect.
 - The committees should be focused on outreach to other alumni. We want to make more alums aware of the work we do and the opportunities we offer.
 - The JHAA should keep the Student Grants committee.

Group 1B (Student and Alumni Programming) – Bill Matsuzaki, Jennifer Benson

- How to reach out to graduate students and build that connection with people who don't connect with Homewood
 - Create themes for alumni to connect through to build a stronger community
- Centralize/streamline platforms for alumni
 - Commit to using OneHop to share information and condition people to visit it
 - Create a frictionless environment
- Gameify engagement
- Integrate life design
- Long vs. short term
- Reviewed OneHop
 - *Invite Alumni Councils to OneHop private group*
 - *Record a OneHop intro or how-to*
 - How can Alumni Council push it out to broader alumni community and encourage engagement?
- Alumni Council
 - Meet more than once a year to sustain engagement/excitement and foster connections.
 - Reduce silos in committees to streamline activity.
 - Restructure committees to reduce duplication of efforts or make more fluid so council members can chose activities.
 - Create opportunities for social connection
 - What are the actual physical pathways to navigate between campuses – virtual tour – host meetings at different locations.
 - Sustain Hybrid programming.

Group 2A (Leadership and Volunteers) – Brian Fruchey, Philip Bakerman

- After discussing the five themes, the group indicated that mentoring (alumni-alumni and alumni-student) and enhanced portal functionality should be the priorities.

- The group discussed mentoring as the ideal volunteer experience and the ways in which we can turn all volunteers into mentors (increased mentoring opportunities).
- The group discussed the use of technology to make engagement easier (informing volunteers about opportunities in which to engage, understanding volunteer interests, etc.).
- Is there opportunity for a volunteer mentoring program? Should the Alumni Council have its own mentoring program? Should regional and affinity leaders serve as mentors for new volunteers?

Group 2B (Leadership and Volunteers) – Cheree Davis, Debbie Kennison

Cheree reviewed the five themes proposed by the Leadership & Volunteer taskforce and asked attendees to read them and then comment on which they felt were the most important.

Developing Volunteers

This theme was the focus of the discussion. Comments included:

- Identify alumni who are ripe for more engagement.
 - This can be done on the regional level by alumni chapter presidents who can identify potential volunteers, give them opportunities and let them see success.
- Reach out to award winners and work on engaging them.
- Reach out to student grant awardees, they have a relationship with the Alumni Association by the fact that they received money from us, so build on that
- Build out portal functionality so alumni can easily select appropriate ways for them to participate with the time and resources they can currently share.
 - A sub suggestion of this was to make sure that all divisions contribute their opportunities to the portal. A supporting comment was made that there is so much going on already across the University that we need to gather and streamline where people have to look to find information.
 - <https://volunteer.alumni.cornell.edu/opportunities/positions> was suggested as an example
 - <https://www.volunteermatch.org/search/orgs.jsp?aff=&includeOnGoing=true&r=20.0&l=Baltimore%2C+MD%2C+USA> was also put forward as an example
 - Also, track click through rates to see what opportunities are most eye catching.
- Start small and build trust – invite someone whom you want to get more involved to a very well-run event (it was noted that this takes careful planning and coordination).
 - Make all steps easy for the volunteer.
 - Send swag (t-shirt) ahead to make them feel part of the group already.
 - Communicate clear expectations for the event and the volunteer’s role in the event.
 - Have a role for them, not just yelling “Go Blue” but something they can do where they will feel accomplished and see success.
- Understand that we are hoping for 30-40 years of engagement and that volunteer energy will ebb and flow over time. Have ways for people to stay involved (even very small things) so they don’t fall off the radar between more intense engagement.
- Make a special point to communicate with first generation college attendees since they may not be aware of what post-graduation engagement looks like.

- Have a plan for next steps – volunteers who have led committees or boards should not go from important “insider” to radio silence the day their term is up. The school has put a lot of effort into educating them as volunteers, don’t lose this asset.
- Never underestimate the power of Hopkins swag to a volunteer.
- Passion projects keep alumni connected.
- Organizations lose volunteers when volunteers are recruited, but then aren’t immediately engaged.
- Help volunteers understand that what they are doing is important (not feeling valued leads to losing volunteers).
- Show them how their efforts are connected to the mission.
- Keep in mind that “heavy hitters” don’t want to waste time.
 - Follow up supportive comment: it’s valuable to “present a clear objective for their (new volunteer’s) role and specifically how they can help. It’s engaging when I show up to volunteer and I’m immediately handed a shovel. I think, “ah! They need me to dig a hole.” But if I show up and I don’t have a clear objective and just stand around...I start to wonder, “hm...do they actually need me here?””
- The personal connection is the strongest. Several participants agreed that they would be willing to personally reach out to identified alumni to encourage participation and for donations.
- In person is still the best way to strengthen bonds; aim to return to in person activities as soon as possible (safe).
- Engagement leads to commitment
 - Understand/clarify the entry points.
 - Make sure entry points are equitable.
 - Aim to not just increase, but enhance engagement.
 - Engage individual first, then help them to engage other alumni and students.

Group 3A (Communications and Collaboration) – Janice Bonsu, Vicky Schneider

- Does the caRING award belong as part of the Awards and Nominations committee?
- Will blending the student grants and awards committee take the focus away from the grants?
- Student and Alumni engagement
 - From Judy Keen: This is good timing to change things for these three committees as we move from GoHop to OneHop and the initiation of Life Design and the work by Farouk Dey. There is real opportunity to redefine and engage all groups.
 - Michael Cornelison – Can we include parents in Student & Alumni engagement?
- When welcoming members to the Alumni Council –
 - steer away from email (gets lost), move toward a collaborative tool or social media groups.
 - Revamp digital infrastructure. Invitation, acceptance, announcement for Alumni Council is all confusion.
 - The divisional – central communication isn’t working.
 - Go back to mailing an official invitation or a hand-written postcard letting them know to check their email.

Group 3B (Communications and Collaboration) – Mike Waters, Erika Juengst

(Notes from both Janice and Mike, 3A and 3B)

Introduction:

The task force is proposing re-organizing 7 committees into 3:

1. Awards and Nominations: Keep awards & nominations and add student grants. Awards is busy in Q1 while Student Grants is busy in Q3 and Q4 allowing us to co-locate them.
2. Alumni and Student Engagement: Formulate a coherent strategy and define deliverables
3. Communications and Digital Engagement: Resource for internal and external communications

Response to Awards and Nominations:

- Consider amending committee name to Awards, Grants, & Nominations.
- Combining these committees will remain highly rewarding and the colocation makes good sense.
- Committee can best decide how to proceed with the caRING Program.
- Motivation for restructuring is if there is a similar process for submitting student grants, can some of these things be used for more than one purpose. This process also allows us to engage a broader swath of the alumni community. You will do same things, but maybe in a new way.
- Student Grant committee recently introduced a new application; committee can best decide how to integrate the recent efforts.

Response to Alumni and Student Engagement:

- These three committees can fit together but we need to be very clear about deliverables because they were already ambiguous from the outset.
- Do Alumni Council members create programs – or is this the work of staff or alumni in the actual communities?
- By putting all these committees with soft deliverables together, this would enable the committee to drill down and narrow down the list of tasks, divide work, decide what is reasonable to attain. Given their missions, it makes sense for them to work together.
- The next reasonable step is to ascertain what specific deliverables are for each committee, and then to mesh it.
- Consider including Hopkins parents? In the charter, deliverable, or committee title?

Response to Communications and Digital Engagement:

- The next new committee is Communications and Digital Engagement. The mission is to own both internal and external communications for the Council and Alumni Association and to own the central messages, including with development.
- Perhaps this committee can be an internal resource to the other committees? Or to staff? Pick up the invitation letters/onboarding?
- Is there a bigger role the committee can play in orientation?
- We need more transparency with materials; can we better democratize information?

Response to Onboarding Discussion:

- Invitation Discussion:
 - Perhaps find a more engaging way to invite new members than an email?
 - How do we establish infrastructure for more appealing invite?
- Orientation Discussion:
 - Can we document what a successful member looks like? How much time/effort/\$/etc.
 - Can we define the role/expectations of staff vs Council members? Sometimes staff takes over Council roles, but then Council members don't have information or know next steps.
 - Committee selection works well; people loved getting together and visiting committees.
- Mentorship Discussion:

- Mentors need guidelines for how to be valuable to his/her mentee- perhaps a common questionnaire as a jumping off point.
- Mentorship is too centered around in-person events and should extend beyond the first weekend.
- Perhaps we can leverage OneHop for onboarding and mentorship of new Alumni Council members and consider the relationship building opportunity for members.
- Perhaps enable council members to pick their own mentors.
- There are opportunities we noticed in terms of selecting mentors and giving alumni engagement throughout year.

Engagement Discussion:

- How do we foster personal connections on the Council? New members find it difficult to make connections/friends although everyone is nice. Can we better enable council members to engage with each other?
- Perhaps we can structure Alumni Council annual meetings with more time in 1:1 or small group dialogue; the long lecture style presentations do not leverage the value of getting the Council together, especially when virtual.
- How do we better leverage Council members who want to contribute, but who aren't being engaged. Perhaps there's opportunity to offload staff efforts and provide meaningful contribution opportunities to members. Consider this when defining what a successful member looks like.
- Fireside chats have been successful and should be continued.

VIDEO WATCH

The Council watched a video produced by a student a Capella group, The Octopodes, performing Bad Guy by Billie Eilish and Love Runs Out by One Republic. The Octopodes are one of 75+- student groups that received funding from the Alumni Council student grants in 2020.

CLOSING SESSION - SUMMARY

The President shared some parting words and thanked all the council members for their work and support of Johns Hopkins.

The theme of engagement was core to Allyson's tenure as President with two priorities:

- How to increase or enhance personal engagement with Johns Hopkins
- How to increase or enhance the engagement of other alumni and students with Johns Hopkins

Engagement equals commitment, and Allyson recognized the tremendous work of the staff and volunteers in this unusual current world scenario.

Under David Yaffe's tenure as President of the Alumni Council, much was accomplished around lifelong learning and embedding the goals of the Alumni Strategic Plan into the work of the Alumni Council.

Who knew that a pandemic would be a positive catalyst to such wonderful and meaningful engagement of Council members, under Susan deMuth's direction, to have the Council come together to continue to forward the Alumni Council mission.

The University has been positioned so well in this pandemic—with the ground-breaking work of members of this community, and its engagement with the entire world. The COVID-19 Tracking Map is one example.

Looking back over Allyson's two years as President, she has seen increased engagement with our alumni from in-person events to engaging hundreds more alumni through Hopkins at Home, Fireside Chats and virtual events. Excellence is exemplified by Johns Hopkins and Allyson has found that the saying, the more you give the more you receive in return, holds true.

Allyson recognized the many blessings that the institution has given to all of us who have engaged over time—Alumni Council members are all role models and ambassadors for Johns Hopkins. She thanked everyone for supporting current and future programs and initiatives.

Recognition of Retiring Alumni Council Members

Allyson recognized retiring Council members, John Abodeely Bus '13 Mary Jo Holuba Nurs '12, '13, John Imboden, Jr. Med '77, Natasha Yamaoka, A&S '94 and Vernon Huang, Engr '86.

She thanked Auburn Bell, Bus '98, Michael Cornelison, Engr '85, and Bill Kirst, A&S '00 for their service as Executive Committee members.

She thanked Steering Committee members - Treasurer Brett McCone, A&S '96, BSPH '98; 2nd Vice President, Judie Mopsik, BSPH '99, Secretary Bryan McMillan, Bus '00, '02, and Immediate Past President David Yaffe, A&S '74.

All should have received a framed certificate or glass plaque in the mail as a token of appreciation.

Susan deMuth thanked Allyson for her service—and asked her to open and show the thank you gifts she had been mailed:

- Gavel representing her tenure as President of the Alumni Council
- Framed print of iconic buildings of Hopkins representing each Division/Campus
- Johns Hopkins branded travel bag
- A pewter Johns Hopkins branded Tiffany picture frame

A thank you video was shown featuring trustees and others who thanked Allyson for her service as an alumni leader and in recognition of her meaningful contributions and positive impact that have helped move the institution forward. In the last segment of the video, President Daniels presented Allyson with the Heritage Award.

Remarks from Allyson Handley

Allyson expressed that she feels incredibly honored and appreciative of the connections and friendships made during her term. She officially passed the gavel to the new President of the Alumni Council and stated that Anika is the Council's first African-American female President.

Remarks from Anika Penn

Anika thanked Allyson for her leadership and mentorship, and thanked Susan deMuth and the Office of Alumni Relations staff for their work and support. She expressed her excitement for working together in the coming year. She had prepared welcome remarks, but in the interest of time, postponed them and said they would be recorded and distributed later. Here is the link:

<https://www.youtube.com/watch?v=mPGh4Q76Qvl&feature=youtu.be>

She introduced the new officers:

- Anika Penn – President
- Mary Ann Dickson – First Vice President
- Sonia Sarkar – Second Vice President
- Judy Keen – Secretary
- Seth McDonald – Treasurer
- Allyson Handley – Immediate Past President, ex-officio

The President adjourned the meeting at approximately 3:20 p.m.

Invitees:

Executive Committee			
First Name	Last Name	Title	Attendance
Allyson	Handley	President	Attended
Anika	Penn	First Vice President	Attended
Judie	Mopsik	Second Vice President	Attended
Brett	McCone	Treasurer	Attended
Bryan	McMillan	Secretary	Attended
David	Yaffe	Past President, Ex-officio	Attended
Auburn	Bell	Div Rep Business	Attended
Braphus	Kaalund	Div Rep Peabody	Attended
John	DeMaggio	Div Rep Engineering	Attended
Susan	Kulik	Div Rep Nursing	Attended
David	Einolf	Div Rep A&S	Attended
Shelby	Kemper	Div Rep Public Health	Absent
Shelby	Wilkes	Div Rep Medicine	Attended
Daniela	Kaisth	Div Rep SAIS	Absent
Tony	Spann	Div Rep Education	Attended
Ajay	Kaisth	Co-chair Key 3	Absent
Brian	Fruchey	Awards & Nominations, Co-Chair	Attended
Ralph	Hruban	Awards & Nominations, Co-Chair	Attended
Mark	Rosenblum	Development & Finance, Chair	Attended
Natalie	Schock	Student & Alumni Engagement, Chair	Attended

Judy	Keen	Student & Alumni Engagement, Chair	Attended
Bill	Kirst	Communications & Outreach, Chair	Attended
Reggie	Bannerman	Student Grants, Co-Chair	Attended
Mike	Cornelison	Student Grants, Co-Chair	Attended
Mike	Pryzby	Student Grants, Co-Chair	Attended
Phuong	Tran	Org Rep PRIDE	Attended
Lalita	Hamilton	Org Rep SOBA	Attended

Alumni Council			
Sarah	Abiusi		Attended
John	Abodeely		Attended
F. Branden	Anderson		Attended
Elizabeth	Arend		Attended
Andrew	Arluk		Attended
Lou	Bartolo		Attended
Leo	Bell		Attended
Elizabeth	Berman		Attended
Janice	Bonsu		Attended
Eric	Brown		Attended
Kevin	Capinpin		Attended
Yara	Cheikh		Absent
Rosanna	Corbin		Absent
Emily	Dabish		Attended
Cheree	Davis		Attended
Claudia	DeCarlo		Attended
Mary Ann	Dickson		Absent
Natalie	Draisin		Attended
Lisa	Dunkle Scheffler		Attended
Robert	Garnet		Attended
Bettina	Gensollen		Attended
Rhonda	Glover		Attended
Heidi	Gordon		Attended
William	Greenberg		Absent
Adam	Halper		Attended
Robert	Hitz		Attended
Mary Jo	Holuba		Attended
Nicholas	Hu		Attended
Donika	Hristova		Absent
Vernon	Huang		Attended
John	Imboden		Absent

Christie	Kwon		Attended
Laurie	Legum		Attended
Will	Linder		Attended
Karina	Lipsman		Attended
William	Matsuzake		Attended
Seth	McDonnell		Attended
Mervat	Mina		Attended
Kenny	Mok		Attended
Neil	Patel		Attended
Rhonda	Richetta		Attended
Mark	Rosenblum		Attended
Arthur	Rubin		Attended
Sonia	Sarkar		Attended
Angelique	Sina		Attended
Sita	Sonty		Attended
Elena	Stokes		Attended
Michael	Waters		Attended
Natasha	Yamaoka		Attended
Joseph	Yoon		Attended
William	Zitzmann		Absent

Staff Members			
Susan	deMuth	OAR	Attended
Jason	Heiserman	OAR	Attended
Marguerite	Jones	OAR	Attended
Patricia	Conklin	OAR	Attended
Elena	Thompson	OAR	Attended
William	Archer	OAR	Attended
Jen	Kafka	OAR	Attended
Gwen	Harley	OAR	Attended
Stephanie	Muller	OAR	Attended
Casey	Miller	OAR	Attended
Krystle	Ongaco	OAR	Attended
Leah	Murphy	OAR	Attended
Jenn	Fisher	OAR	Attended
Jamie	Seward	OAR	Attended
Vicky	Schneider	OAR	Attended

Ann	Shenasky	OAR	Attended
Rachel	Doliner	OAR	Attended
Marjorie	Holmberg	OAR	Attended
Thomas	Outlen	OAR	Attended
Kristen	Rickard	OAR	Attended
Sydney	Dawson	OAR	Attended
Kayce	Robinson	OAR	Attended
Divisional Reps			
Christina	Alexander	SAIS	Attended
Debbie	Kennison	School of Education	Attended
Ember	Schaeffer	School of Education	Attended
Leslie	Procter	BSPH	Attended
Erika	Juengst	BSPH	Attended
Katie	Damaroda	School of Nursing	Attended
Helen	Kennelly	School of Medicine	Attended
Trudee	Wooden	School of Medicine	Attended
Michael	Carlton	Peabody	Attended
Kim	Willis	School of Engineering	Attended
Kim	Dolan	School of Engineering	Attended
Jamie	Ermak	Krieger School of A&S	Attended
Jen	Yeager	Krieger School of A&S	Attended
Corie	Hoffberger	Krieger School of A&S	Attended
Sharon	Trivino	Carey Business School	Attended

**JOHNS HOPKINS UNIVERSITY
ALUMNI COUNCIL ANNUAL MEETING / OCTOBER 3, 2020**

AGENDA

October 3, 2020

Saturday

11:00 am

Welcome and Introduction of New Members

Susan deMuth, Assistant Vice President for Alumni Relations, Executive Director, JHAA
Allyson Hughes Handley, Ed '75, '78, President, Johns Hopkins Alumni Council

Trustees Update

Anika Penn, SAIS '10, First Vice President, Johns Hopkins Alumni Council
Mary Ann Dickson, A&S '97, Incoming First Vice President, Johns Hopkins Alumni Council

Budget Review

Brett McCone, A&S '96, BSPH '98, Treasurer, Johns Hopkins Alumni Council

Secretary's Report

Bryan McMillan, Bus '00, '02, Secretary, Johns Hopkins Alumni Council

2020 Alumni Awards Video - Segment

Break – Order your lunch now with the coupon from *Thnks!* so you are ready for our luncheon speaker.

12:30 – 1:00 pm

Vaccine Development in a Warp Speed Pressure Cooker

Lisa Dunkle-Scheffler, Med '72, Alumni Council Member
Vice President, Global Medical Lead for Coronavirus vaccine at Novavax, Inc.

1:00 pm

University Update

Fritz Schroeder, Vice President for Development and Alumni Relations

Strategic Plan Update

Jason Heiserman, Director of Alumni Relations and Strategic Initiatives

Strategic Plan Task Forces Review

Bill Kirst, A&S '00, Chair, Communications and Digital Engagement Committee
Bryan McMillan, Bus '00, '02, Secretary

Interest Focused Small Group Sessions

- **Groups 1A and 1B - Student & Alumni Engagement – Braphus Kaalund and Bill Matsuzaki** - discussion on developing new leaders through student grants; recognizing students through the caRING Program; providing opportunities to have student and alumni interact for the benefit of both
- **Groups 2A and 2B - Leadership Development & Community Outreach – Brian Fruchey and Cheree Davis** - discussion of Awards in the alumni community recognizing specific contributions; identifying next class of council members to develop pipeline
- **Groups 3A and 3B - Communications and Collaboration– Janice Bonsu and Mike**

- **Waters** - discussion of how to reach our alumni and connect them to various JHAA and University programs including mentoring

Detailed summary to be shared in post-meeting minutes.

Break

Virtual performance by the Octopodes

2:30 – 3:00 pm

Summary Session

Allyson Hughes Handley, Ed '75, '78, President, Johns Hopkins Alumni Council

Transition of Leadership and Toast

Susan deMuth, Assistant Vice President for Alumni Relations, Executive Director, JHAA

Next Steps

Anika Penn, SAIS '10, First Vice President, Johns Hopkins Alumni Council