

THE JOHNS HOPKINS UNIVERSITY ALUMNI ASSOCIATION

ALUMNI COUNCIL MEETING

October 4-5, 2019

Location: Homewood Campus, Baltimore, Maryland

FOR A LIST OF INVITEES AND ATTENDEES AND AGENDA, SEE END OF DOCUMENT.

FRIDAY, OCTOBER 4, 2019

NEW MEMBERS LUNCHEON AND ORIENTATION

The new members and their mentors met for lunch at the Johns Hopkins Club. Nine of the ten new members attended. Ralph Hruban and Bryan McMillan led a PowerPoint presentation about the mission, structure and goals of the Alumni Council and answered questions.

Facilitator: Allyson Handley

Time Meeting Start: 2:00p.m. (ET)

Meeting End Time: 4:00p.m. (ET)

MEETING MINUTES

WELCOME AND INTRODUCTION OF NEW MEMBERS

Alumni Council President Allyson Handley welcomed everyone to the meeting.

Nine of the ten new members listed below were present and introduced themselves.

Ms. Mervat Mina, Bus '02 of MD

Ms. Elizabeth Arend, BSPH '06 of DC

Mr. Andrew Arluk, Engr '94, '95 of NY

Ms. Bettina Gensollen, A&S '94 of FL

Ms. Rhonda Glover, Ed '02 of DC

Mr. Adam Halper, A&S '99 of NY

Mr. Michael Waters, Engr '06 of WA

Mr. Joseph Yoon, A&S '00 of VA

Mr. Robert Hitz, Peab '82 of MD

The President next introduced the ex-officio members of the Council who represent PRIDE (Phuong Tran) and SOBA (Lalita Hamilton).

She then provided brief introductions of the Steering Committee, the Executive Committee, and the Alumni Divisional Representatives. She thanked the Committee Chairs for their work over the last year, as well as their committees. She introduced the Office of Alumni Relations staff and the Divisional Representative colleagues.

II. TRUSTEES UPDATE

Allyson Handley and Anika Penn provided highlights of University news as follows:

Allyson reviewed the events surrounding the Garland Hall Occupation. Anika shared some of the training that occurred with the board of trustees that prepared them to handle difficult conversations or conflicts that might arise as a result of this event or something similar. She instructed anyone who might need resources as to how to handle these instances to contact Susan deMuth. Allyson Handley reiterated that academic freedom and the ability to express oneself continue to be important to Hopkins and we will continue to support the community in finding appropriate ways to do so.

Anika Penn reported on the class of 2023 as the most diverse in the history of the institution. We also have the most Pell Grant students ever and continue to strive for a 20% student population funded by Pell Grants. She emphasized the importance of supporting students in finding employment upon graduation and the ways in which Farouk Dey's team will work with Alumni Relations to achieve this. She also mentioned the new and innovative position of Vice Provost of Student Health and Well Being held by Kevin Shollenberger. Allyson and Anika are excited about the new ways that the institution is focusing on student health, wellness, and success.

III. BUDGET REVIEW

Brett McCone reviewed the budget that was included in the packets. He noted that the Bank of America sponsorship was discontinued in FY19. There is no Federal Credit Union sponsorship for FY20 and beyond. We will still have sponsorship dollars from Nationwide. Since expenses have not changed, there is approximately \$100,000 deficit for FY20. The Vice President of Development and Alumni Relations and Susan deMuth are working on eliminating the deficit by the end of FY20.

- Though the Alumni Association has a deficit, Susan has a buffer that will cover the current overages. We will not cut programming, and are committed to finding funding and are doing an audit. The Council Funding Task force is also working through the specifics.

The Executive Committee previously approved the budget and the Alumni Council must ratify it. Following a motion, the budget was approved.

This year our goal is 100% Council giving to the Alumni Association. Please make your gift at <https://giving.jhu.edu/> today!

IV. FUTURE FUNDING MODELS FOR THE ALUMNI ASSOCIATION UPDATE

Immediate Past President David Yaffe reported that the Council Funding Task Force is looking into alternative funding models and whether the Alumni Association needs to continue to be a fundraising organization. In 2012, the Alumni Association switched from a dues model to a fundraising and sponsorship model because membership shrank to fewer than 11,000 members, which was not enough to cover costs. The task force will be working on this for the next year.

V. SECRETARY'S REPORT

Given the time constraints, the President previously asked for and received approval of the Sept. 10 Executive Committee meeting minutes, and the Secretary did not report. The Secretary's report is included here for reference.

1. The minutes, once approved, are public and shared on the JHAA website and thus represent an additional vehicle for the Council to communicate its activities to alumni.
2. The fall Alumni Council meeting includes one of the four required Executive Committee meetings each year.
3. Recent bylaws changes were approved at the September 10 Executive Committee meeting and include:
 - a. Giving voting privileges to the ex-officio representatives from the alumni affinity organizations, such as SOBA and Pride
 - b. Adding language to better describe our groups so that not just regional and divisional were listed, but also affinity groups
 - c. Changing the terms of the divisional representatives on the Council from two years to one year, but remaining renewable.

V. UNIVERSITY UPDATE

The President introduced Fritz Schroeder, Vice President for Development and Alumni Relations. Fritz appreciated the opportunity to provide a University update to the Alumni Council and gave highlights from the Board of Trustees meeting.

Financial Aid

He outlined the November 2018 gift of \$1.8B from Michael Bloomberg for undergraduate financial aid. The gift discussion began several years ago, when President Daniels told Mr. Bloomberg his biggest dream for him would be a \$1B investment in undergraduate financial aid.

After a few years this “dream” took shape and became a reality. In October 2018, the University knew this was going to happen. Mr. Bloomberg decided that was the time and there was a flurry of activity including pre-calls being made to the press.

Fritz Schroeder expressed his gratitude for Mr. Bloomberg’s gift, which is the largest-ever single contribution to a college or university. This gift eliminated student loans from financial aid packages for all current and future undergraduate students, replacing them with scholarships. This gift applies only to undergraduate students at Homewood and Peabody.

This gift will fuel student access and mobility, ensuring that a Hopkins education is within reach for qualified, high-achieving students, regardless of their ability to pay. Coupled with expanded recruitment and post-enrollment support programs, these new financial aid offerings will ensure that we are able to recruit more first-generation and low-income students and provide them with full access to every dimension of the Johns Hopkins experience. Our goal is to attract and support a student body in which at least 20 percent of our students are eligible for federal Pell grants by 2023.

Included in his historic \$1.8B gift is a \$50M gift that supports undergraduate students at Peabody.

The scholarships are not a full ride. Mr. Bloomberg believes that students should still have a work requirement and contribute to their tuitions.

New Student Center

Many of you know that student center history at JHU is unique – beginning with the original Levering Hall prior to Homewood campus, then the Merrick Barn, present day Levering Hall and Glass Pavilion, the Mattin Center, and the Brody Learning Commons.

The future student center will be situated at the intersection of 33rd and Charles streets—an area that includes the current location of the Mattin Center—and serve as a welcoming entrance to the Homewood campus. The new building will seek to keep alive the spirit of creativity made possible by the many donors—including Christina Mattin, a 1976 Hopkins graduate—who supported the center's creation in 2001 as a home for the visual and performing arts on campus.

To quote last year’s SGA president, AJ Tsang (sang), “I think the student center is really going to revolutionize student life at Hopkins. I think it will be a platform for creating a more positive culture around mental health, diversity and inclusion, civic engagement, and so much more.”

An advisory committee with student members will play a key role in the multiyear process. This effort will be led by Alanna Shanahan, Vice Provost for Student Affairs, who will work closely with the Student Affairs and Facilities teams. Susan deMuth is a member of this committee.

555 Pennsylvania Avenue

Last January we announced the idea of relocating our Washington, D.C.-based programs to the heart of the nation’s capital through the purchase of Newseum’s Pennsylvania building.

Construction could begin as early as fall of 2020 with move-in possibly by early 2023. When completed, it will contain more than 400,000 square feet of space.

Johns Hopkins currently owns three buildings on Massachusetts Avenue along Embassy Row in Northwest D.C., near Dupont Circle: The Nitze Building at 1740, the primary home of SAIS; The Rome Building at 1619, also used primarily by SAIS; The Bernstein-Offit Building at 1717, which contains offices and classrooms used by SAIS, AAP, and the Carey Business School. In addition, the Carey Business School also leases space in a fourth building, located at 1625 Massachusetts Ave.

Moving the university's D.C.-based graduate programs to a single campus will create new opportunities for interaction and collaboration among those pursuing advanced degrees. We are very excited about the location of this new building and possibility of bringing so many of our programs in D.C. under one roof.

SNF – Agora Institute

On September 19, we revealed the plans for the Stavros Niarchos Foundation (SNF) Agora Institute's home in Baltimore, designed by world-renowned architecture firm Renzo Piano Building Workshop.

The new structure on the University's Homewood campus promises to represent the mission and values of the Institute as well as the creativity and vibrancy of the University and the city.

The institute's home will be located on Wyman Park Drive, a site that provides visibility, proximity to students and faculty, and accessibility for the community for events and other public forums.

Renzo Piano envisions the building portraying the story of the Institute's work, symbolizing a portal to connect it to the community beyond its walls. The design features two "floating" glass structures to embody the Institute's commitment to transparency and openness—and to ensure that the community can see into the building, and that the researchers and others working inside can look out to the broader world.

As a reminder, the SNF Agora Institute was established in 2017 with a \$150 million gift from the Stavros Niarchos Foundation. The SNF Agora Institute is an interdisciplinary academic and public forum committed to strengthening global democracy through powerful civic engagement and informed, inclusive dialogue. It takes its name from the ancient Athenian Agora, a central space that was a hub of conversation and debate and an early manifestation of the public engagement so critical to modern democracies.

University Branded Hotel

Johns Hopkins University is converting the Blackstone Apartments into a 110-room hotel. The Blackstone is currently an apartment building with 100 student residents. The planning is a few years away in order to help the students find alternatives.

Other Capital Projects

Fritz Schroeder briefly touched on the East Baltimore Capital Projects that encompass the expansion of the School of Medicine Health Sciences Building, CMSC (Children's Medical and Surgical Center) and the expansion of the Bloomberg School of Public Health building into the parking lot behind nursing.

University Commitment to Alumni Relations

Fritz Schroeder wrapped up the afternoon with a discussion about the University commitment to Alumni Relations. He discussed the results of the Alumni Engagement Review done by Grenzebach, Glier and Associates (GG+A) in 2016, where it was suggested that two major initiatives take place to help define the future of alumni engagement at JHU. These two initiatives were to survey all alumni and to create a University-wide alumni engagement strategic plan.

This is the first time we have looked at alumni engagement comprehensively from the University wide lens. The data from the Gallup survey coupled with the Alumni Engagement Strategic Plan will lay the groundwork for the future of alumni engagement at JHU. He supports the recommendations of the strategic plan and is excited about how alumni engagement will continue to grow and be defined here at Johns Hopkins.

Funding Conversation

Fritz stated that he and Susan are reviewing the entire Alumni Relations budget and are investigating new sources of income through partnerships or maybe enhanced University support. There is a commitment that the programs need to expand and grow, not shrink. There will be a solution by the end of this fiscal year.

He stated that Alumni Relations has been underfunded for decades and he is committed to funding Alumni Relations and making this a top priority. Fritz and Susan are working on an infusion of \$500,000 this fiscal year. The funds will be distributed to Central Alumni Relations as well as the divisions. Susan deMuth and Fritz, in collaboration with the divisional reps, will begin looking at funding needs and opportunities.

When asked about the funding model, Fritz responded that we have come to the conclusion that the JHAA should not be a direct fundraising entity, but focus on alumni engagement, lifelong learning for alumni, and building alumni commitment to JHU.

VI. ALUMNI COUNCIL COCKTAILS AND DINNER

Approximately 200 Alumni Council members, awardees, staff, and guests attended the third annual Alumni Recognition/Celebration dinner, which was held at B&O Railroad Museum. The dinner program featured the recognition of Council members who were completing terms on the Council or stepping down from their role as chairs, 32 recipients from the six categories of Alumni

Association Awards, musical performances by two student groups, and an update on the Student Grants program.

SATURDAY, OCTOBER 5, 2019

Facilitator: Allyson Handley

Time Meeting Start: 8:30a.m. (ET)

Meeting End Time: 4:00p.m. (ET)

BUSINESS AND EXECUTIVE COMMITTEE MEETING

I. WELCOME AND CALL TO ORDER

The President thanked everyone for making last night's evening a special gathering for the guests and awardees.

She suggested that the Council members absorb and appreciate Fritz Schroder's words about the future funding model and his support and generosity in response to our needs. It is important that Association not be in a negative situation and not feel pressure about how to continue to operate, but rather be thoughtful about how to leverage the role of the Council and to further develop its relationship across the University.

Our metrics, which are evolving, will assist us in our development; please offer any feedback and thoughts.

The strategic plan highlights areas previously identified and also provides insight about growth areas with a focus on engagement. The plan presents goals and recommendations that will drive alumni engagement for the next five years.

The President then began the business portion of the meeting with a call to order of the fall 2019 meeting of the Alumni Council with a request for the approval of the minutes of that last Executive Committee meeting. The minutes were approved.

Susan deMuth introduced new council member Janice Bonsu, A&S '15, who arrived today.

II. ALUMNI SURVEY UPDATE

The Assistant Vice President, Susan deMuth, shared with the group some of the initial data from the recently completed all-alumni survey. She noted her presentation was aligned to match the tabs on the handouts.

1. One of the recommendations from the October 2016 Grenzebach, Glier and Associates (GG+A) University-wide engagement assessment was to conduct an all-alumni survey to gauge the current state of alumni engagement. The last alumni survey was completed in 2011. Gallup was chosen because it has an extensive higher education practice and has worked with JHU on our Human Resource survey and on the CUE2 initiative. The depth of Gallup's data allows for both national and custom benchmarking and the survey data provides baseline measures of current alumni engagement behaviors and attitudes.
2. This data will allow us to move away from general marketing to segmented marketing and to analyze the data so we can either create new strategies or eliminate strategies that we have been implementing.
3. The Survey was designed to provide insights into how our alumni want to interact with Hopkins and how they want Hopkins to interact with them.
4. The Survey has provided insight about alumni attitudes toward their schools and the university and interests in future events and programs. This was done with a focus on the potential growth areas defined by the GG+A alumni engagement.
5. Our alumni were surveyed regarding their engagement, their connections, and their commitment to JHAA, their schools, and JHU.
6. The survey was an anonymous web-based survey. When asked if they would be willing to share their answers with Hopkins, 53% said they would.
7. 14.2% of our alumni submitted surveys from all schools within the graduation years of 1944-2018.
8. Key take away points are:
 - As in the results from the 2011 survey, it was confirmed that graduate students align with their graduate schools while undergraduate students align with the University. The survey found greater detail on how this differs by school.
 - Hopkins alumni are strong promoters of JHU. They are proud of their alma mater and are willing to recommend it.
 - Brand-96% of our alumni see Hopkins reputation as being steady and as more positive over the past five years.
 - This survey, like the 2011 survey, confirmed that Hopkins is seen as a leader in medicine and health sciences and research.
 - Our alumni see specific strengths within their schools that they don't see as a university strength.
9. Most alumni prefer to get their news and updates via email while they stay connected through the magazine.
10. Most alumni feel they receive the right amount of communications. 21% say they receive too few or no emails from their school.
11. Communication from school leadership, a faculty member, or the University President are more likely to be opened-but this does vary from school to school. This means our alumni want to hear from leadership. It also means that we have not done a good job in elevating the role of alumni and their influence to each other.

12. There are peer schools where alumni to alumni communications are leveraged and promoted. This is definitely an area for us to develop.
13. Six in 10 alumni surveyed shared they have attended an event.
14. Alumni prefer events that are close to where they reside at a 12:1 ratio rather than attending events on campus.
15. For convenience, not all alumni are traveling back to Baltimore to attend an event or a program-unless it is around their reunions. This is important to remember that we need to take Johns Hopkins to our alumni.
16. The survey also indicated that some areas of program growth are in webcasts/podcasts/streaming, as well as professional networking/learning programs.
17. 62% of alumni are interested in some form of volunteer programs such as providing internships, mentoring students, meeting with prospective students and parents. 25% of alumni are interested in mentoring students.
18. The desire to mentor is strongest among young alumni. 44% noted that mentoring is where they want to be involved and engaged with the university.
19. The survey confirmed that our best donors are our donors who have already given.
20. Master's degree alumni are the least likely to give.
21. A key survey takeaway is that we need to continue to engage our young and recent alumni-those who have graduated since 2010. Their engagement is key to their giving.
22. Survey responses are representative of all schools and graduation years between 1944 and 2018.
23. A high response rate came from alumni who had graduated prior to 1980 as well as donors.
24. 51% of the respondents are female and 68% hold an advanced degree. 10% hold dual degrees.
25. 22% of alumni are emotionally attached to JHU while 23% are attached to their school.
26. When compared nationally, 19% of our undergraduates are attached to Hopkins compared to 25% of the undergraduate alumni from the top 10 schools.
27. Similar to our peers, 59% of Hopkins alumni think highly enough of their alma mater to recommend Hopkins to others and 55% of our undergraduate alumni highly recommend or promote Hopkins.
28. Many alumni see the reputation of the university moving in a positive direction. In addition, alumni who read news about Hopkins, read their emails and interact with Hopkins via social media have a stronger perception and are more positive about the university's momentum.
29. JHU strengths vary school by school; 66% of BSPH's alumni have a perception that they are a school that is engaged globally where only 5% of Engineering's alumni share that perception.
30. Our alumni are interested in reunions, social and regional events-especially when a faculty lecture is involved.
31. 62% of alumni are interested in volunteer opportunities from internships to mock interviews and employee presentations. This supports the creation of Hopkins Connect which is

the partnership between the Office of Alumni Relations and the Office of Integrated Learning and Life Design which is dedicated to alumni-student mentoring.

32. Mentors are interested in being matched to students by career experience or major field of study.
33. Master's degree recipients, alumni who received their degrees from on-line programs and young alumni are least inclined to donate.

Some of the takeaways from this survey include:

1. Send more strategic/customized communications from schools
2. Send communications in the format and from the preferred source by the alumni
3. Continue to build on success of young alumni engagement and giving
4. Audit programs to improve alumni involvement
5. Create a digital program that includes webinars, podcasts, and live streaming
6. Continue to develop and refine first-time giving strategy and
7. Focus on master's degree alumni

Susan recommended the group use the school-specific dashboards to find their school-specific survey details. In a harmonized approach, the themes established by the report were: Personal Profiles, Engagement/Affinity, Brand, Communications, Activities and Programs, and Financial Donations. Including all of the dashboards will allow members the opportunity to see the variety of preferences among our alumni from the different schools.

Susan stated that she has shared this information with the associate deans of all schools in order to provide them with detailed school-specific data compiled by the survey.

III. ALUMNI STRATEGIC PLAN UPDATE

Jason Heiserman gave an overview of the strategic plan, recommendations that resulted from the work, and next steps for Alumni Relations and the Alumni Council. Jason focused on the following topics:

- Strategic plan overview – top priorities
 - Resources requested in term of dollars and staff. We are asking for 11 new full-time positions and quite a few resources as a result of the plan. This is going in front of the Board of Trustees in the coming months.
 - Improve Communications through a customized email communication platform. Customize our email messaging in a new way that our current system does not support. Identifying a new system that can adapt to our needs is a top priority.
 - Recent Graduates have not traditionally been a population that we focused on. One of the areas of focus for the plan is to extend services that we currently have in place for Homewood Young Alumni to all recent graduates.

- Digital Engagement – Alumni Relations will begin to curate content and work with PBC Guru (online professional book club platform) to offer online programming for our alumni population. This initiative is part of the Lifelong Learning project and will launch in the coming months. We hope to establish this as a place for web-based lectures, webinars, and recordings of past in-person programs.
- Hopkins Connect and People Grove – Hopkins Connect is the newly created department that will focus on student-alumni mentoring. We’ve signed a contract with People Grove, which will provide the mentoring platform. We have executed a soft launch with a few small alumni and student groups at Arts & Sciences, Engineering, and Nursing. Once we have the feedback from these smaller groups and have an Executive Director in place, we will launch a more complete rollout of the platform.

The four priorities of the strategic plan will be grouped as follows:

- Programming – providing more engagement opportunities for alumni (*Provide significant personal and professional opportunities for Johns Hopkins Alumni to engage and connect with the university.*)
- Current students – getting them connected to alumni initiatives early and often (*Deepen current students’ connections to the Johns Hopkins alumni community, charting clear pathways through which they will identify with – and as – engaged alumni.*)
- Future leaders and donors – building a more diverse and inclusive pipeline of alumni volunteers (*Identify and develop future alumni leaders, establishing a diverse and inclusive volunteer pipeline that will cultivate and support increased alumni giving to the University.*)
- Internal Improvements – improving our infrastructures and systems to be collaborative and efficient (*Improve the systems and infrastructures needed to support collaboration across alumni relations and development offices at all nine schools and with key campus partners to maximize impact, efficiency, and excellence.*)

Question: What are the incentives and benefits that people will receive for their engagement?

This is a big challenge. There are a lots of IRS rules related to giving things in exchange for engagement, but we can give intangible benefits. It is one of our institutional challenges. Allyson reminded us that it’s important that we (JHU) get better at saying “Thank You.” Acknowledging and thanking people at least five times has proven results. Jason shared that we can learn more about what the intrinsic motivations for people who choose to be engaged are, and use those to establish meaningful opportunities.

Question: How do we think outside of their daily tasks and inspire them in a different way, non-monetary. How do they feel special and seen?

This type of recognition is important and is the new strategy for Hopkins institution wide.

Question: What are the three things that you’d like the Alumni Council to do?

We are establishing a task force to drive the Alumni Council forward in ways that align with the strategic plan. What are the goals and priorities that we want to embrace and what does that look like? Bill Kirst is the chair and we welcome new members.

IV. COMMITTEE INTRODUCTIONS FOLLOWED BY COMMITTEE MEETINGS

Susan deMuth introduced the chairs of the six committees. The seventh committee, the Key 3, met on Friday. Each committee was asked to meet for 90 minutes and provide a written report to be distributed with the minutes rather than to report back at the meeting. New council members were invited to divide their time between two different committee meetings.

Alumni Communities

Participants: Sonia Sarkar, Susan Kulik, Emily Dabish, Braphus Kaalund, Andy Arluk, David Yaffe, Robert Hitz, John DeMaggio, Bettina Gensollen-Munoz, Janice Bonsu, Debbie Kennison (Staff), Elena Thompson (Staff), Jason Heiserman (Staff)

Committee Background

- The mission and focus of this Committee began with a more open-ended goal of connecting to alumni and supporting the existing work and programs created by the Central Alumni Office staff and local volunteers.
- As the Committee evolved, the focus shifted to include an outreach project using the Alumni Engagement Score to connect with moderately engaged alumni and to further engage that specific group of alumni.
- In the summer of 2018, the Lifelong Learning (LLL) Task Force was created to figure out how to better leverage, brand and market the wide variety of learning and educational opportunities offered across the institution—thinking of the Alumni Association as the hub for finding all offerings.
- The findings and suggestions of the LLL Task Force were subsumed by the Alumni Communities Committee.
- This year the committee worked as a whole and in small sub-groups to help think through how to brand, bundle and communicate what is available for the broad alumni community with an overarching umbrella.
- Recommendations for the LLL Program are:
 - Create a logo/graphic identifier.
 - Redesign the existing LLL landing web page and platform, building on what exists now.
 - Research how the divisional offerings should, and might be incorporated into the program.
- The following questions were posed:
 - How can the committee bring value to the LLL process, the platform and the program?

- How can the committee provide feedback that helps to build the LLL program?
- Once those LLL items are complete and launched how does the committee continue to be active in the LLL process?
- Suggestions in response to the questions are:
 - Begin to connect with the student community to create synergy around the new student Life Design model and some of the LLL programming and other alumni programs.
 - Consider ways to incorporate other educational opportunities with audit and for-credit programs—there are internal conversations about the possibility for alumni to participate in for-credit and auditing of existing courses.
 - The committee can advise about the marketing of the LLL program.

Future Committee Focus

- What else should the committee be focused on in addition to LLL—especially in light of the details and goals of the Strategic Plan and the Alumni Survey?
- Responses included:
 - Consider more targeting communications and using analytics.
 - Regular updates on existing Regional, Young Alumni and Affinity communities and support and review/discussion of past and upcoming events by regions.
 - Thank you gifts to alumni supporters.
 - Make connections to communities and areas of support through incentives such as student-handwritten notes.
 - Could there be an alumni-to-alumni thank you note?
 - Figure out ways we as a committee can share and celebrate all the ways alumni can be, and are engaged.
 - Could the committee develop a system to engage as amplifiers about the multitude of opportunities to engage?
 - Strategic advisory role modeling the promotion and amplification of the strengths of programs and alumni.

Awards & Nominations

Participants: Brian Fruchey, Ralph Hruban, Shelby Wilkes, Cheree Davis, Seth McDonnell, Angelique Sina, Adam Halper, Rhonda Glover, Lalita Hamilton

Based on a comment that the word “Hero” implies rescuing communities, it was recommended to change the award name to Community Champion Award. For the review process, a column should be added indicating Baltimore community and possibly DC in the future.

It was suggested that we market the awards to a wider audience by:

1. putting a banner on the webpage linking to awards and,
2. sending an email blast to all alumni once a year about award nominations. One concern was getting too many nominations.

Regarding the process, the committee agrees that:

1. the rubric used to review nominations last year worked well.
2. they should be better informed about the final choices of awardees.
3. we should use Google docs shared document or U Noodle (per Angelique Sina)
4. and we should add a diversity question to the form.
5. Cheree had been nominated but not selected for an award at another institution. The organization sent her a letter informing her she had been nominated, but was not selected. The committee thought we might consider doing this and Cheree said she would send a copy of her letter so we could see the language.

There was discussion about having an honorable mention category for some of the nominees who are not selected for an award.

There was some discussion about whether to limit the number of awards, but no decision was reached.

Communications and Outreach

Participants: Bill Kirst (chair), Steve Mahinka, Paul Matlin, Phuong Tran, Claudia DeCarlo, Elena Stokes (possible liaison), Mike Waters, Janice Bonsu (possible liaison), Staff: Gwen Harley, Kristen Rickard, Ember Schaeffer

The group discussed:

- Potentially changing the name of Committee to "Communications and Digital Engagement";
- \$5K budget to see what we spent on in 2018 and what we could use these funds for - can we possibly get a student intern from the Communications or Film & Media Studies Department;
- ThankView Videos strategic support and how the committee could assist;
- #IAmHopkins Campaign - when the committee could learn more, be tapped;
- Appointment of Digital Mentors to support other Committees or JHAA Leaders;
- Performing a Digital Audit - with the support of Kristin Rickard - to understand all the systems and platforms that we have to know about - then assigning different committee members to be responsible for posting to those platforms appropriately;
- Once the new GoHopOnline App is out - this committee will promote it via their social media presence;
- How to get the new link for the GoHopOnline App integrated into the JHU Mobile app – this is in process;

- Perspective Panels - Discuss idea of intersection content creation between Faculty, Alumni, and a Student and possibly recording it to a podcast or a livestream - would need support with topics and infrastructure.

Development & Finance

Participants: Mark Rosenblum A&S '79, Bret McCone A&S '96, BSPH '98, Lisa Dunkle Scheffler SOM '72, Joseph Yoon A&S '00, Michael Waters Engr '06, Angelique Sina A&S '14, Rhonda Glover Ed '02, Elizabeth Arend BPSH '06, Liaison Susan deMuth, Tom Calder (staff)

The Development & Finance Committee agreed to continue working for 100% participation of the Alumni Council members giving to the Alumni Association. Some of their strategy includes:

- Additional personalized contact as needed.
- Personal emails from Alumni Council leadership in December (Mark), in March (Allyson), and in May (Bret).
- Identify/work on methods to increase undergrad giving percentage.
- Be a spokesperson/advocate for the Alumni Council.
- Continue to encourage alumni to donate to both the Alumni Association and the Cerulean Society.
- Further investigate the idea of charging alumni to make a predetermined philanthropic gift when they register for events they attend.

New initiatives for D&F Committee can include:

- Next steps and framework to provide clarity to the funding model once Susan deMuth has had a chance to discuss Fritz's announcement with him.
- Continue to help during the transition period.
- Engage all alumni at all events to give back.
- The D&F Committee can be a resource for what a donor actually sees on the proposed DAR pages.
- Connect to the priorities within the Alumni Engagement Strategic Plan:
 - Better linkages of engagement activities and giving.
 - Linkages of our group to the schools.
 - Systems and giving thoughts from the alumni perspective.
 - The evolution of the committee's role under a new funding model for the Alumni Association
- Committee Meetings for the year are:
 - 2019
 - November 20
 - December 18
 - 2020
 - January 22
 - Feb 24 (Week before Executive Committee meeting in Baltimore)
 - April 15

June 3
August 26
Sept 23

These dates will be confirmed by an appointment request from the Office of Alumni Relations.

Key 3 (This meeting took place on Friday at lunch prior to the opening session.)

Participants: A&S: Dave Einolf- Alumnus, Jaimie Ermak- Staff, Stephen Mahinka- Alumnus, Saniya Ramchandani-Student, Jennifer Yeager- Staff; BSPH-no attendees; Carey: Sharon Trivino- Staff, Peabody: Michael Carlton- Staff, Braphus Kaalund- Alumnus, Mofan Lai- Student, Leslie Proctor- Alumna, SAIS: Jordi Izzard- Staff, Paul Nanika- Student, Angelique Sina-Alumna; SOE: Debbie Kennison-Staff, Natalie Schock-Student, Tony Spann-Alumnus; SOM: Sarah DiNapoli-Student, Shelby Wilkes- Alumnus, Kaitlin Wood- Student, Trudy Wooden- Staff; SON: Susan Kulik-Alumna; WSE: Aurelia Glass-Student, John DeMaggio- Alumnus, Kim Dolan-Staff; OAR Staff: Tom Calder, William Archer, Gwen Harley, Jason Heiserman, Kristen Richard, Kayce Robinson.

Icebreaker: What is going on within your Division?

- **Education:**
 - Welcome back reception which was very well attended
 - Student counseling services is holding counseling sessions in-house
 - Student Advisory Board has launched
 - Dean is going to be doing town halls with students 2x a semester to increase face to face support
 - New office to support PhD students – they can receive tickets to shows to spend time together.
 - Center for Safe and Healthy Students – new lecture series
- **SAIS:**
 - January- New Building
 - July – New Dean
 - 75th Anniversary Year – Large event to celebrate on October 24th in DC.
- **A&S:**
 - Great event over the summer – Finance event at Bloomberg in NY – will be doing this event again in January
 - Deans leadership speaker series – October 24th – will feature a parent speaker
 - New plans for a student center on campus – Unveiling event was a high note at the end of last semester
 - Hoptoberfest – taking place this week, honoring students and staff across the school
 - Lighting of the Quads – taking place at the end of the semester
- **Engineering:**
 - Large division wide picnics welcoming students to campus, bring students together
 - Partnering with MICA to increase internships

- Increased communications with new and prospective students
- Women's group for women in Mechanical Engineering
- **Peabody:**
 - Bloomberg Donation to assist with need based scholarships
 - New and incoming students have reached 680 student population – highest in history
 - New office called Launchpad – within handshake to mentor students and strengthen their career.
 - Peabody Hackathon – Students with alumni judges
 - New Lunch networking initiatives
- **Medicine:**
 - Graduate student: (Kaitlyn)
 - New student orientation
 - Graduate student coating ceremony
 - Student survey for SOM – will be up on their website – learn demographics and concerns of student body
 - Making applications more accessible
 - Office of Institutional Equity – Satellite office hours on the East Baltimore Campus
 - Medical Student: (Sarah)
 - Olympics – medical students compete in field day
 - First year students are about to finish anatomy
 - Stethoscope Ceremony – sponsored by Alumni Association
 - Deans are working hard to improve student experience
- **BSPH:**
 - New focus by Dean to bring together basic and applied research – new opportunity for student and faculty researchers – effort to build a culture
 - Added a new position on alumni team to focus on student engagement and online engagement
- **Carey:**
 - New Dean – August 2019
 - September – launched new tagline
 - New website launching
 - Revised MBA program launching
- **Nursing:**
 - Event last night at Bond Street Social
 - Still rated as top school of nursing in the country
 - School no longer has bachelors
 - SON is still undergoing renovations - implementing new technology and more open classrooms.

Key 3 Purpose:

- Staff to discuss in more depth at next Divisional Representatives meeting

GoHopOnline Overview:

- Presented by Gwen Harley and Jason Heiserman
- At the top right corner of the Alumni Website – where it says Alumni Directory – this will take you to the login page for GoHopOnline. You can log in through LinkedIn- 80% of alumni and students log in this way. You can also log in through Facebook or through creating an account on the website.
- GoHopOnline has been the alumni directory since February 2016. Currently, there are almost 18,000 users
- Feed Page – anyone can leave updates, post messages, ask questions – *There is an importance to Alumni Council members answering questions on the Feed page. We are hoping to have a 1-1 engagement. This will improve the strength of the tool.*
- If you have things you would like to promote as an alumni or student – GHO is a great place to do it!
- Directory – look on the right side of the page, you can filter and search through users in very specific ways.
- Get Involved – when users sign up, you select whether or not you are able to offer help or if you need help from others. You can search within the directory to find users who are able to help in the ways needed. Anyone willing to help will have a blue banner that says “Willing to help”.
- Currently, 80% of users are alumni, 20% are students
- GHO is Johns Hopkins affiliates only
- We are trying to drive all job postings to Handshake.
- 17,800 – total users
- 70.7% of users list themselves as “willing to help.”
- Feed is #1 page that gets views, followed by directory and updates.
- Most common way alumni are offering help – answering questions about industry
- More than 1,600 users – offer job opportunities.
- Most popular affiliation is Public Health.
- Most Represented Class: Class of 2017 – this is popular for Young Alumni.
- Most populated group – KSAS.
- 55% alumni, 21% students – makeup of users on site
- There will be a one page “cheat sheet” sent out to the group with more information on how to use GoHopOnline.
- A mobile application is in the works and we are hoping to have that by the end of this month.

Student Grants:

- William Archer – Office of Alumni Relations
- Committee of JHAA that is responsible for distribution of \$62,500 to student groups annually in attempt to support vibrant student life and activities of all 9 divisions.
- Any JHU Student with a project and a budget number are eligible to receive grants.
- Past 3 years – 120-140 applicants each year.
- The max award amount is \$1,500

- Timeline – Student Grants applications are accepted August – October.
- **Deadline – October 22, 2019 – Please share this with students and student groups.**
- All applications are reviewed by at least 2 alumni on the committee. If the two reviewers differ by 10 points or more, a 3rd reviewer is asked to review.
- Budget – the committee gives examples of budgets that include – clear organized structure, itemized specific sections.
- Alumni.jhu.edu/studentgrants
- Contact: William Archer – William.archer@jhu.edu

Virtual Coffee Chat:

- John DeMaggio, Engr '94
- Whiting School of Engineering – Virtual meeting with the dean
- First Try - 60 alumni to join – 15 RSVP'd yes – sent them a coffee cup with coffee, tea, cookies – If you send something to the alumni, they feel obligation to participate. Determined that 15 people in an hour was a great number for the time it took.
- Group submitted questions in advance to ask the Dean – he also gave 5-10 minute presentation on the school.
- John shared this with the Alumni Council so other schools can take this back and try this with each of the divisions.
- John's opinion is that there is some strategy that should be followed – target the higher level people, be conservative about the number of times you do this and how many people you invite. Only send coffee cups to those who RSVP that they are attending. Make sure that questions are submitted in advance so they can be monitored.
- Kim Dolan can share the recordings of the WSE Virtual Coffee chats that have happened so far.

Student Life at JHU:

- Sarah Cunningham, Assistant Vice Provost, Student Life
- Kevin Shollenberger, now the new Vice Provost for Student Health and Wellbeing, will be guided by the student task force on mental health. He will oversee student mental health, wellness, disability services and primary care services.
- The counselling center now has drop in hours and the average wait time is only 10 minutes
- University Healthy Services – wellness office in East Baltimore – small grant program to support student groups that decrease stress.
- Providing training to faculty on how to address mental health
- Now there is a communications staff person to market these programs to students – wellness.jhu.edu – first university wide wellness website.
- New Executive Director for Student Disability Services, Catherine Axe, came from Brown University in March. She will help provide greater access to students looking to register for accommodations.

- 6-12 months – create access for students – all in one reporting center – looking to decentralize
- Wellness at JHU Instagram Page – active
- Alana Shanahan, the former Athletic Director, is now Vice Provost for Student Affairs. Former Associate Director of Athletics, Jennifer Baker is now Director of Athletics.
- Student Center should be completed in four to five years. On the provosts website there is the opportunity to give feedback as alumni.

Key 3 Follow Up: there will be discussion at the next Divisional Representatives meeting concerning the role of the Key 3 Committee, and student and alumni involvement on the committee.

Student and Alumni Engagement

Participants -- Judy Keen – co-chair, Natalie Schock- student co-chair, Naitia Paul, Elena Stokes, Rosanna Corbin, Bryan McMillan, Adam Halper, Tony Spann, Natasha Yamaoka, Leslie Proctor, Michael Baltzell, Karina Lipsman, Claudia Bellony, Elizabeth Arend, Jamie Seward, Jenn Fisher, Kelvin Fu, Mofan Lai, Saniya Ramchandani, Lina, Jen Yeager, Philip Bakerman, Jamie Seward/Jenn Fisher – staff.

Introductions – Following introductions, the committee discussed the name change and how to better engage students with alumni and students with students. How do alumni work better with alumni?

Leadership - The alumni co-chair typically transitions off when a new president takes office, which will be next fall. The student co-chair position is a one-year term and student reps can self-nominate for the leadership position. Since no one else has expressed interest, Natalie Schock will continue and is available if anyone has any questions about serving in this role.

Review of Sub-Committee Initiatives

- a. caRING Program (Roseanna Corbin) - Direct impact you can make on a student/alumni memory of the school. Pathway for engagement in the future. One student from each school is given a ring. We fund it. There is an application process. Criteria include leadership, contributions, hardship, passion for Hopkins, etc. Applications are read and then, winners are selected. We met the recipients at the ring ceremony. We finish the applications in Feb. How do we reach out more productively, earlier? Handshake? Have more applicants. Make the application not complicated. They have to get recommendations from their faculty. How do you award if you have multiple applicants from the same school and none from other divisions? Examine application? Include divisional representatives. We will discuss this on the next call. Reinforce the importance and significance of the ring. Profile ring recipients once a month? Where? Recipients have anonymity and no one knows who gets

the caRING. Ask if they would be willing to share their stories. Can we ask Balfour to advertise the caRING program?

- b. SAC Luncheon (Natasha Yamaoka) - Provide alumni the opportunity to meet alumni and vice versa. We know the acronym also means Student Activities Council on the Homewood Campus. Students can grow their network and prepare to become alumni. Provide them with a great opportunity to ask questions in a safe environment. There were 170 student RSVPs from all nine divisions with more than 100 confirming in a follow up email. Ten cancelled. No nursing students signed up. Surveys will be sent to both alumni and student attendees about the lunch. Consider having an informal SAC lunch during Alumni Weekend.
- c. Career Services (Dave Einolf) - With Farouk Dey's initiatives and the new Life Design Lab, launched this month, this is on hold until we have more direction.
- d. GoHopOnline (Elena Stokes) - We have invested heavily in it and it is not a perfect system. Elena has tried to sign people up. The Communications & Outreach committee is also managing GHO. Elena will serve as a liaison to Communications and inform SAEC. There will be a column on GHO to get you to the new PeopleGrove platform. The alums' credentials will work for both platforms. PeopleGrove is part of Provost Dey's Life Design. The soft launch is by invitation only and will not be advertised. GHO is still slow and difficult to use, but a new app coming. Business cards and LinkedIn will work for now. Keep you posted when GHO is improved. People are using LinkedIn instead of GHO.
- e. Virtual Article Club (Judy Keen) - Provides media around leadership and business ideas. 60,000 alumni received emails about the program and 400 signed up. Articles are distributed with questions to stimulate discussion with others. Sometimes it happens and sometimes it does not. Is it worth the investment? There is a communication challenge. People do not know about it. There are many sites that give you access to articles. It is duplicative? Judy was hoping to have more conversations. People are busy and it is just another thing. PBC Guru is the platform for the article club. They curate the articles and manage the discussions. Consider having a survey for the users. Are you using it? What would you want to see different? Are there ways to make it better? Jenn suggested linking PBC guru article club with the webinars on the webinar platform.
- f. Gifts (Welcome & Commencement) (Mary Jo Holuba) - Welcome gift in fall was a notebook; and the spring commencement gift for the next two years will be a poster of all Hopkins' buildings. It is a beautiful piece of art and was created once before by the same artist who is engaged to do this. It was suggested that the new welcome gift be a pennant.
- g. Mentoring/Networking (Karina Lipsman and Natalie Schock) - A task force was set up a few years ago for this area. How do we reach out to students and alumni and engage everyone? Farouk Dey is exploring the same concept, so we want to understand his vision, work with him and not duplicate efforts. PeopleGrove will be that one stop platform.

Everyone was encouraged to be proactive and reach out through Hopkins platforms and LinkedIn to engage student and alumni and embody our mission.

Administration

- a. Meeting schedule – Calls will be on the last Friday of each month at 9:30 am. When that Friday falls on a holiday, the meeting will be the next to the last Friday of the month.
- b. Sub-committee leadership – If anyone is interested in a leadership opportunities, let it be known.

Student Grants

Participants John Abodeely, Reggie Bannerman, Elizabeth Berman, Leo Bell, Jr., Kevin Capinpin, Michael Cornelison, Bob Garnet, Donika Hristova, William Linder, William Matsuzaki, Michael Pryzby, Ron Versic, William Archer

1. Introductions

- a. Introduction of new member rotating format today and overview of committee's work

2. Application Updates Given

- a. Current Counts (as of 10/3/19)
 - i. 9 ready
 - ii. 37 incomplete
- b. 10/11/18 Counts
 - i. 16 ready
 - ii. 48 incomplete
- c. 2017 Counts at this meeting
 - i. 10 ready
 - ii. 33 incomplete
- d. We are on track but this month will be key to continue reaching out.

3. Evaluations

- a. Grant Assignment, Evaluation, & Decision Timeline
 - i. Optional Call For Any Grants Questions – 10/24 – 5-6pm
 - ii. Grant Assignments Distributed – 10/25
 - iii. Evaluations Due – 11/11
 - iv. Decision Call Held & All Funding Decisions Made – 11/19 – 6-7pm
 - v. Decisions Distributed to Student Groups – 11/21
- b. Potential to extend deadline depending on number of incomplete
 - i. 10/28 should be latest to extend
 - ii. This would push evaluation period to start 10/30, evaluations due 11/13, with the rest of the dates staying the same
- c. Evaluating Early
 - i. Some members would like to evaluate early.

4. **Next Steps**

- a. Winter/Spring 2019/2020 Calls
 - i. Thursday October 24th from 5-6pm EST (Potential if we have new members)
 - ii. Tuesday November 19th from 6-7pm EST
 - iii. Tuesday December 17th from 5-6pm EST
- b. Application Assignment and Evaluation

5. **Discussion on Connections to the Strategic Plan**

- a. Provide personal and professional opportunities for alumni to engage with the University.
 - i. By creating a calendar of events this year to share with alumni it can be a good opportunity to connect with the university
 - ii. Committee members are connecting by reviewing and reading about what current students are doing
- b. Deepen current students' connections to the JHU alumni community – identifying clear pathways.
 - i. Providing them with funding for events
 - ii. Having students see our logo and hear about our participation is another
 - iii. The advertising done for the grants connects them even if they don't apply
- c. Identify and develop future alumni leaders – establishing a diverse and inclusive volunteer pipeline.
 - i. Hopefully this is a program students remember and connect to
 - ii. Current alumni who find out about this program feel proud of JHU
- d. Improve the systems and infrastructure to support collaboration, innovation and partnerships across all development and alumni relations offices.
 - i. We directly encourage cooperation and collaboration between divisions in the application
 - ii. Other thoughts?

6. **SGC Priorities Through Next Year**

- a. Goals and Open Discussion
 - i. Group wants to focus on creating an events calendar
 - 1. Creating an events calendar of events we've funded for all alumni to see so that they can attend events throughout the year
 - 2. How do we distribute this widely?
 - a. Hosting on Alumni Website
 - b. Attractive presentation

7. **Open Floor/Topics for Discussion**

- a. Open floor
 - i. Do we want to limit the number of awards per Group? Do we want to limit the total dollars awarded to any Group?
 - 1. We decided on \$2000 total
- b. Share informational PowerPoint on student grants more broadly after group reviews
- c. Application Updates for 2020/2021
 - i. Need to clear up the question about 'other funding' sources.

- ii. Will the project work without funding? What are other possible funding sources?
- iii. Need a way to resolve applications that state project works w/o funding but say no other funding sources identified. Or similar conflicts.
- iv. Clarification of questions if needed
- d. Feedback Survey for applicants BEFORE they receive decision
 - i. John Abodeely will be helping with this
 - ii. Will help to get information

VI. SAC NETWORKING LUNCHEON (Student and Alumni Connections)

The Council convened for lunch in the Glass Pavilion. The SAC chair of the Student Engagement Committee explained the flow of the networking lunch and directed Council members and students to sit at the industry themed tables. Council members had previously indicated their industry area and students were assigned to a table and switched to another table half way through. Approximately 80 students from eight divisions attended the lunch.

VII. LIFE DESIGN INITIATIVES AND AUDACIOUS MENTORING THROUGH HOPKINS CONNECT

Allyson Handley introduced Farouk Dey, Vice Provost for Integrative Learning and Life Design.

Dey stated that we have an opportunity to reinvent the way we work with students and noted three trends shaping the future of higher education and JHU.

1. How we launch students to work and life. The trend is that “career planning” does not work. The path is happenstance, based on experiences, passions that students acted on – maybe a trip, volunteer experience or book that changed their direction -- and relationships or mentors. There are two wings to soar, immersive experiences and mentoring relationships. Now universities are thinking this way.
2. The need for soft skills or success skills, such as team work, collaboration and communications, skills that are learned outside the classroom or course curriculum.
3. Equity, diversity and inclusion. With more diverse populations and those from limited income background, there is a challenge with those students’ ability to get internships, to study abroad, or understand the value of volunteering. The underprivileged may not know how to do these things.

Dey highlighted the new initiatives at JHU:

1. Programs that integrate experiences.
2. The former Lacrosse Hall of Fame building in summer 2020 will house the study abroad office, life design lab, and student employment offices in an effort to engage all students. It will be an open space design and known as True North.

3. Hopkins Connect is the new office to increase mentorship activity with alumni and students. In fall 2019, a new platform called PeopleGrove was launched and will be division wide. The goal is to have 100% of students graduate with at least one transformational mentor relationship by 2023. This will become part of the student culture. We want students to leave with more than a degree and first job lined up.
4. A new office, Hire Hopkins, will be devoted to employer development and unify and centralize the function across the university.
5. PHutures will serve PhDs and PostDocs only at Homewood and in E. Baltimore.
6. The Homewood Career Center will become the Life Design Lab through which alumni can mentor or serve on panels. The program will start with connecting students based on their majors, athletics, multicultural communities or first year status and assign them a life design educator. The culture has begun to shift.
7. This new model began at Stanford whose staff have provided training to JHU staff.
8. Life Design is the new approach and the multiple platforms that exist across the University can be connected and work together. The brand at Homewood is “Life Design”; Peabody is “Launch Pad” and at Nursing, “Career Lab.”

The Development and Finance Committee chair reminded the council that the bylaws state that financial contribution to the Alumni Association is required of members. Last year 82% of members gave; the goal this year is 100%. A minimum of \$50 is requested. For those wishing to join the Cerulean Society, which is our endowment, \$5,000 minimum is required. Until the funding model changes, please give.

VIII CLOSING SESSION – UPDATE ON LIFELONG LEARNING

In the summer of 2018 the Lifelong Learning (LLL) Task Force was created to figure out how to better leverage, brand and market the wide variety of learning and educational opportunities offered across the institution—thinking of the Alumni Association as the hub for finding all offerings. The findings and suggestions of the LLL Task Force were subsumed by the Alumni Communities Committee. This year the committee worked as a whole and in small sub-groups to help think through how to brand, bundle and communicate what is available for the broad alumni community with an overarching umbrella.

Recommendations for the LLL Program moving forward are

- Creation of a logo/graphic identifier
- Redesign of the existing LLL landing web page and platform building on what exists now
- Research how the divisional offerings should and might be incorporated into the program

IX. CLOSING SESSION - SUMMARY

Allyson Handley expressed her gratitude to Susan deMuth and her fully engaged staff. The President also thanked all of the Council members in the room for their engagement to build the one-University concept because the Alumni Council as a group and individually wants to be part of the solution.

The President adjourned the meeting at approximately 4 p.m.

Invitees:

Executive Committee			
First Name	Last Name	Title	Attendance
Allyson	Handley	President	Attended
Anika	Penn	First Vice President	Attended
Judie	Mopsik	Second Vice President	Absent
Brett	McCone	Treasurer	Attended
Bryan	McMillan	Secretary	Attended
David	Yaffe	Past President, Ex-officio	Attended
Auburn	Bell	Div Rep Business	Attended
Braphus	Kaalund	Div Rep Peabody	Attended
John	DeMaggio	Div Rep Engineering	Attended
Susan	Kulik	Div Rep Nursing	Attended
Steve	Mahinka	Div Rep A&S	Attended
Shelby	Kemper	Div Rep Public Health	Absent
Shelby	Wilkes	Div Rep Medicine	Attended
Donika	Hristova	Div Rep SAIS	Attended
Tony	Spann	Div Rep Education	Attended
Ajay	Kaisth	Co-chair Key 3	Absent
Brian	Fruchey	Awards & Nominations, Co-Chair	Attended
Ralph	Hruban	Awards & Nominations, Co-Chair	Attended
Mark	Rosenblum	Development & Finance, Chair	Attended
Natalie	Schock	Student & Alumni Engagement, Chair	Attended
Judy	Keen	Student & Alumni Engagement, Chair	Attended
Bill	Kirst	Communications & Outreach, Chair	Attended
Reggie	Bannerman	Student Grants, Co-Chair	Attended
Mike	Cornelison	Student Grants, Co-Chair	Attended
Mike	Pryzby	Student Grants, Co-Chair	Attended
Phuong	Tran	Org Rep PRIDE	Attended
Lalita	Hamilton	Org Rep SOBA	Attended

Alumni Council			
Sarah	Abiusi		Attended
John	Abodeely		Attended
Elizabeth	Arend		Attended
Andrew	Arluk		Attended
Leo	Bell		Attended
Janice	Bonsu		Attended
Kevin	Capinpin		Attended
Yara	Cheikh		Absent
Rosanna	Corbin		Absent
Cheree	Davis		Attended
Claudia	DeCarlo		Attended
Mary Ann	Dickson		Absent
Natalie	Draisin		Attended
Lisa	Dunkle Scheffler		Attended
Robert	Garnet		Attended
Bettina	Gensollen		Attended
Rhonda	Glover		Attended
William	Greenberg		Absent
Adam	Halper		Attended
Robert	Hitz		Attended
Mary Jo	Holuba		Attended
Vernon	Huang		Attended
Daniela	Kaisth		Absent
Laurie	Legum		Attended
Karina	Lipsman		Attended
Seth	McDonnell		Attended
Mervat	Mina		Attended
Rhonda	Richetta		Attended
Mark	Rosenblum		Attended
Angelique	Sina		Attended
Michael	Waters		Attended
Natasha	Yamaoka		Attended
Joseph	Yoon		Attended
William	Zitzmann		Absent

Staff Members			
Susan	deMuth	OAR	Attended
Jason	Heiserman	OAR	Attended
Marguerite	Jones	OAR	Attended
Tom	Calder	OAR	Attended
Patricia	Conklin	OAR	Attended
Elena	Thompson	OAR	Attended
William	Archer	OAR	Attended
Jen	Kafka	OAR	Attended
Gwen	Harley	OAR	Attended
Stephanie	Muller	OAR	Attended
Vanessa	Logan	OAR	Attended
Diane	Heavel Smith	OAR	Attended
Krystle	Ongaco	OAR	Attended
Leah	Murphy	OAR	Absent
Jenn	Fisher	OAR	Attended
Jamie	Seward	OAR	Attended
Vicky	Schneider	OAR	Attended
Ann	Shenasky	OAR	Attended
Rachel	Doliner	OAR	Attended
Lisa	Auchincloss	OAR	Attended
Marjorie	Holmberg	OAR	Attended
Thomas	Outlen	OAR	Attended
Kristen	Rickard	OAR	Attended
Sydney	Dawson	OAR	Attended
Kayce	Robinson	OAR	Attended
Divisional Reps			
Jordi	Izzard	SAIS	Attended
Debbie	Kennison	School of Education	Attended
Ember	Schaeffer	School of Education	Attended
Leslie	Procter	BSPH	Attended
Katie	Damaroda	School of Nursing	Attended
Helen	Kennelly	School of Medicine	Attended
Trudee	Wooden	School of Medicine	Attended
Michael	Carlton	Peabody	Attended
Kim	Willis	School of Engineering	Attended
Kim	Dolan	School of Engineering	Attended
Jamie	Ermak	Krieger School of A&S	Attended
Jen	Yeager	Krieger School of A&S	Attended
Corie	Hoffberger	Krieger School of A&S	Attended
Sharon	Trivino	Carey Business School	Attended

JOHNS HOPKINS UNIVERSITY
ALUMNI COUNCIL LEADERSHIP WEEKEND / OCTOBER 4–5,
2019 FINAL AGENDA

October 4, 2019

Friday

11:30 A.M.–1:30 P.M. Johns Hopkins Alumni Council New Members Luncheon and Discussion

Johns Hopkins Club, Eisenhower Room
New Members and their Mentors are expected to attend this lunch discussion. Business casual attire

Welcome

Bryan McMillan, Bus '00, '02, Secretary, Johns Hopkins Alumni Council
Ralph Hruban, Med '85

*Park at Hopkins Club parking lot
Shuttle from the Inn at the Colonnade at 11:15 a.m. to the Hopkins Club*

11:30 A.M.–1:30 P.M. Key 3 Committee Luncheon and Meeting

Levering Hall, Great Hall
Each Key 3 group is expected to attend this lunch discussion.

Key 3 Updates and Discussion

Tom Calder, Director, Special Projects

*Park at South Garage
Shuttle from the Inn at the Colonnade at 11:15 a.m. to Levering Hall*

2:00–4:30 P.M. Johns Hopkins Alumni Association Opening Session

Clipper Room, Shriver Hall
Homewood Campus

Welcome and Introduction of New Members

Allyson Handley, Ed '75, '78, President, Johns Hopkins Alumni Council

Trustees Update

Allyson Handley, Ed '75, '78, President, Johns Hopkins Alumni Council
Anika Penn, SAIS '10, First Vice President, Johns Hopkins Alumni Council

Budget Review

Brett McCone, A&S '96, BSPH '98, Treasurer, Johns Hopkins Alumni Council

Future Funding Models for the Alumni Association Update

David Yaffe, A&S '74, Immediate Past President, Johns Hopkins Alumni Council

Secretary's Report

Bryan McMillan, Bus '00, '02, Secretary, Johns Hopkins Alumni Council

Break

University Update

Fritz Schroeder, Vice President for Development and Alumni Relations

Park at South Garage

Shuttle from the Inn at the Colonnade at 1:30pm to Levering Hall and return at 4:30p.m.

6:00–9:00 P.M.

Alumni Council Cocktails, Dinner, and Recognition

B&O Railroad Museum

901 West Pratt Street, Baltimore

Business attire

Recognition of Council Members completing service on the Council

Allyson Handley, Ed '75, '78, President, Johns Hopkins Alumni Council

Recognition of 2019 Alumni Association Awards recipients

Allyson Handley, Ed '75, '78, President, Johns Hopkins Alumni Council

Student Grants Presentation

Reggie Bannerman, Nurs '97, '03, Co-Chair Student Grants Committee

Michael Cornelison, Engr '85, Co-Chair Student Grants Committee

Student Performances by the Sirens and the Mental Notes, JHU A Cappella Groups

Complimentary Parking at the B&O Railroad Museum

Shuttle from the Inn at the Colonnade to B&O Railroad Museum at

5:30p.m. Back to the Colonnade at 9:00pm

OCTOBER 5, 2019

Saturday

8:00 A.M. –8:30 A.M. Continental Breakfast

Student Lounge, Levering
Hall Homewood Campus

*Parking available in the South Garage
Shuttle from the Inn at the Colonnade to Levering Hall at 7:45am*

8:30 A.M. –12:15 P.M. Alumni Council Business and Executive Committee Meeting

Great Hall, Levering Hall
Homewood Campus

Welcome and Call to Order

Allyson Handley, President, Johns Hopkins Alumni Council

Alumni Survey Review

Susan deMuth, Assistant Vice President, Alumni Relations

Strategic Plan Update

Susan deMuth, Assistant Vice President, Alumni Relations

BREAK

**Committee Introductions followed by Committee Meetings (except Key 3)
(new members choose in advance 2 committees to visit during the session)**

- Alumni Communities, Sonia Sarkar, A&S '09, BSPH '13
- Awards & Nominations, Brian Fruchey, Bus '10, Ralph Hruban, Med '85
- Communications and Outreach, Bill Kirst, A&S '00
- Development and Finance, Mark Rosenblum, A&S '79
- Student and Alumni Engagement, Judy Keen, A&S '98, BSPH '01, Med '04; Natalie Schock, Ed Student
- Student Grants, Reggie Bannerman, Nurs '97,'02; Mike Cornelison, Engr '85; Mike Pryzby, Engr '09

(Committee chairs will submit written reports to be distributed following the meeting to all Council members.)

12:30–1:45 P.M. SAC Networking Lunch (Student and Alumni Connections)

Glass Pavilion, Levering
Hall Homewood Campus

Natasha Yamaoka, A&S '94 - Moderator

*Sponsored by the Student and Alumni Engagement Committee
Students will join Alumni Council members at industry-themed tables to learn about various professions
and networking*

2:00–3:00 P.M. Alumni Council Business and Executive Committee Meeting Continued (Students Encouraged to attend)

Glass Pavilion, Levering
Hall Homewood Campus

Life Design Initiatives and Audacious Mentoring through Hopkins Connect

Farouk Dey, Vice Provost for Integrative Learning and Life Design

3:10–4:00 P.M. Closing Session

Glass Pavilion, Levering
Hall Homewood Campus

Update on Lifelong Learning Activities

Sonia Sarkar, Chair, Alumni Communities Committee

Summary

Allyson Handley, President, Johns Hopkins Alumni Council

Shuttle from Levering Hall to the Inn at 4:00pm