

THE JOHNS HOPKINS UNIVERSITY ALUMNI ASSOCIATION

ALUMNI COUNCIL EXECUTIVE COMMITTEE MEETING MINUTES

September 13, 2022

ATTACHMENTS AT END OF DOCUMENT INCLUDE: LIST OF INVITEES, ATTENDEES, AGENDA
REVENUE/EXPENSE SHEET

TUESDAY, SEPTEMBER 13, 2022

ZOOM MEETING

Facilitator: Mary Ann Dickson

Time Meeting Start: Noon (ET)

Meeting End Time: 1:00 p.m. (ET)

MEETING MINUTES

WELCOME AND UPDATE

In the absence of the President, 1st Vice President Mary Ann Dickson reported that updates from the June Board meeting, held in Greece, will be shared in more detail in October. Sus deMuth recently attend the Society of Black Alumni's (SOBA) Black Alumni Week events including a Katrina Caldwell fireside chat with Martha Jones and Nicole Hannah Jones and a private reception for renewal of Martha Jones' termed SOBA professorship. The fireside chat was covered by the Afro newspaper. Allyson Handley recognized the leadership in developing this event and Sus shared her appreciation for the team's hard work. Sus introduced a new member of the team, Janine Tucker, Director of Development Special Projects. She will be spending much of her time with the Alumni Relations team. She is meeting with the Divisional Reps and with alumni. She will work closely with graduate schools to put a "set of new eyes" on everything and will be meeting with Divisional Reps and alumni as she starts her tenure in this role.

SECRETARY'S REPORT

Secretary Judy Keen asked for and received unanimous approval of the minutes of the June 14 meeting.

BUDGET

The FY 22-year end income/expense report noted that \$179,000 was raised. The goal of the FY23 budget is to raise \$215,000 which would increase the total revenue to a total \$706,000. Details of the income/expenses for FY22 and the budget for FY23 have been shared with the committee members.

ALUMNI RELATIONS AND ANNUAL GIVING UPDATE

Susan deMuth provided a brief overview of the Giving Survey, noting that alumni want an impact report on what their philanthropy is doing. We need to do a better job sharing the impact of small gifts in addition to larger gifts; we don't always acknowledge the smaller annual gifts. People want to see us in person, they want to talk to faculty members - that's what will engage them. All of the schools had a high ranking of pride in what we have done as a university nationally and globally. Donors like swag and want more hats, sweaters, scarves, notebooks, etc. She will provide more details (from the 84-page report) at a later meeting.

COMMITTEE REPORTS

The Alumni Experience

There was no report.

Engaging Future Alumni

This year, the committee received 120 applications from all 9 divisions. A total of 76 groups received funding, with more than \$62,000 distributed to the student groups. The 2023 application process opens Friday and will run for a month. Members will be asked to volunteer to review these applications. Ideally, the committee would like help from 20-30 people.

The Student and Young Alumni Networking event on Oct. 7th will be held in the new Imagine Center and will focus on alumni who have worked outside of their major.

The caRing applications submissions will be accepted in early 2023, likely January.

Building Diverse Leadership

Of the 12 alumni invited to join the council, all accepted except one (Paul Chew, Med) who declined. The committee is waiting to hear from the alternate. Current Council Mentors have been invited to contact a new member and welcome them to the Council. Plans for onboarding are underway including a new member luncheon with mentors on Friday of Leadership Weekend. The awards process to nominate someone for an alumni association award will open this fall. The nomination deadline is December 1. Approximately 25 of the 2022 45 awardees will be honored during the October 7th dinner.

Operations

The Alumni Council Survey to gather feedback on giving to Hopkins was successfully fielded over the Summer. Response rate was high with 28% of those solicited responding. Results of this survey will be shared with the Council as data are analyzed. The committee is also hard at work on the quarterly alumni council newsletter, One Hop Engagement, Alumni Council traditions, and a framework for a consistent onboarding experience.

DIVISIONAL REPRESENTATIVE REPORTS

Peabody - Robert Hitz provided a musical introduction to his update and shared the following:

Our regional alumni engagement strategy has been a huge success. This is based off our Peabody's alumni survey results from 2020, but we've been unable to execute until this past spring. This spring, we held engagement events (invitees are primarily alumni, but we also invite donors, parents of current students, and prospective student/families) in Los Angeles, New York, and Baltimore. Each event has been well-attended and post-event surveys have given great reviews. It's really given the alumni engagement staff an opportunity to meet people outside of a fundraising realm and help connect them to opportunities for further engagement with the school. Over the next year, we plan to hit the following cities: New York, Los Angeles, San Francisco, Dallas, Chicago, and the South Florida region.

1. The Los Angeles Philharmonic's recently announced class of fellows includes Peabody alumni Linhan Cui (*MM '20, Conducting*) and Ismael Guerrero (*BM '20, Cello*). Conductor Cui was named one of the four

2022-23 [Dudamel Fellows](#), who will refine their craft through mentorship and participation in the LA Phil's programming. Cui will conduct the Symphonies for Youth *Sisterhood* program, which is inspired by the friendship between Florence Price and Margaret Bonds and the barriers they overcame as Black composers in the early 20th century, in November. Cellist Guerrero was named one of the three Judith and Thomas L. Beckmen [LA Phil Resident Fellows](#). Guerrero, a Cuban native who studied with Peabody professor [Amit Peled](#), will focus on artistic development through a variety of concert programming at the LA Phil's Walt Disney Concert Hall, the Hollywood Bowl, and in community settings. Guerrero was also recently named one of the seven [Salon De Virtuosi](#) 2022 Career Grant Winners, and will perform at the series' annual Gala Awards Concert October 19 at the Merkin Concert Hall in Manhattan.

2. Elijah Daniel Smith (*MM '20, Composition*) was one of the six Copland House CULTIVATE composing fellows who participated in an intensive creative workshop at Aaron Copland's National Historic Landmark home in New York's Hudson Valley. Smith also recently signed a publishing agreement with Project Schott New York, which published four of his recent works: *Perihelion*, *Submergences*, *Looking into Silence*, and *Shifting Ground*.
3. We are rather excited that Peabody's first-ever endowed professorships are officially being installed in October at the Board of Trustees meeting. We now have named professors for the voice department and professional students. The professional studies chair, Zane Forshee, is a Peabody classical guitar alum and currently oversees the Breakthrough Curriculum for Peabody and LAUNCHPad (Peabody's career services office). Two more professorship gifts have been secured (dance and music for new media) but have not met the threshold for installation yet...but will soon!
4. Twice-weekly guitar classes for people with Parkinson's Disease (PD) may improve patients' mood, anxiety, and quality of life, a recently published peer-reviewed study in the *Parkinson's Disease* journal suggests. The study, a collaboration between the Peabody Institute and the Johns Hopkins School of Medicine's Department of Neurology, was made possible in part by a Peabody Dean's Incentive Grant, and the resulting paper is an early step toward exploring the guitar as a musical intervention for people with PD in community settings. The paper, "[GuitarPD: A Randomized Pilot Study on the Impact of Nontraditional Guitar Instruction on Functional Movement and Well-Being in Parkinson's Disease](#)," was co-authored by Dr. Alexander Pantelyat, a Johns Hopkins School of Medicine assistant professor of neurology and [Dr. Serap Bastepe-Gray](#) (*BM '96, MM '99, Guitar*), Peabody assistant professor of guitar joint-appointed to Hopkins' School of Medicine Department of Neurology, and the project involved Peabody faculty artists [Zane Forshee](#) (*MM '01, GPD '03, DMA '11, Guitar*) and [Sean Brennan](#) (*BM '14, GPD '19, Guitar; MM '17, Guitar/Pedagogy*) as well as other colleagues and students at Peabody, the School of Medicine, and Hopkins' International Arts + Mind Lab of Pedersen Brain Science Institute. The authors note that while several studies suggest that musical training on percussion instruments or piano may have positive effects on motor, emotional, and cognitive deficits in patients with PD, "GuitarPD" is, to their knowledge, the first published study on PD involving the guitar—the affordable, portable instrument of choice for many music therapists.
5. Mezzo-soprano [Denyce Graves](#) is one of three international opera stars receiving the 2022 *OPERA EWS* Award in recognition of having "made her mark on the world of opera and beyond, not only through her unique vocal artistry but as an eloquent ambassador for the arts, a dedicated educator and a champion of America's underrepresented cultural heritage" (*OPERA NEWS*). Graves, Peabody's Rosa Ponselle Distin-

guished Faculty Artist, baritone Quinn Kelsey, and soprano Elza van den Heever will be fêted at the Metropolitan Opera Guild's black-tie gala in early April, one of several noteworthy events on Graves' public schedule this spring. She appeared in, and served on the humanities advising team to, the documentary *Marian Anderson: The Whole World in Her Hands* that aired on PBS in February. And in May, Graves returns to the Minnesota Opera, making her opera directorial debut in a production that includes soprano Symone Harcum (*MM '18, Voice*) singing the role of Micaela.

SCHOOL OF ADVANCED INTERNATIONAL STUDIES – SAIS – Daniela Kaisth reported that the New Associate Dean for External Relations, Bob Halbruner, will be joining the team

2022-23 Academic Year is off to a great start. For the signature MAIR (Masters of International Relations) program, yield rates (more students accepting our offer and choosing SAIS over other options) have increased 8 – 10%. This reduced SAIS's admit rates have gone down by roughly 10%. This shows that SAIS is becoming more selective about whom we accept. While these yield rates vary from program to program, the overall trend is largely the same for other degree programs including the Master of International Economics and Finance, the Master of International Public Policy, the Master of Arts in International Affairs and others.

SAIS's student body is growing, but not by increasing the size of existing programs. Instead, SAIS's growth is currently fueled by expanding educational offerings with new programs, a trend we hope to continue when we have a little more room to expand once the school moves into the new space.

Highlights from the past year at SAIS include welcoming a new Dean, James B. Steinberg, launching of three new degree programs and two new funded initiatives.

Return of in-person events: SAIS major fall events include the Amici di Bologna in NYC this October 15, Bolognesi a Londra on Nov 5, and the SAIS Legacy Circle Luncheon in DC on Nov. 17. In addition, smaller programs will be resuming including the Coffee with the Deans series on Sept 29 with Chiedo Nwankwor (*new Vice Dean for Education and Academic Affairs*) and Filipe Campante (*Vice Dean of Faculty Affairs and International Research Cooperation*) in November [date TBD]; alumni gatherings in Berlin, Vienna, Rome, New York and San Francisco; and alumni are actively involved in the many career treks lead by our Global Careers team (e.g., this week is the Finance Career Trek to NYC, where they'll meet with alums working at Citi, Goldman Sachs, Morgan Stanley, etc.).

Exciting move to 555 Penn Ave: the building will house all JHU DC entities in one place, planned completion Sept 2023.

Daniela shared that she and her husband Ajay were so encouraged by University trustee James Anderson's matching gift challenge that they gave \$25,000 to SAIS in 2021, were matched by their friends, and then had the whole gift matched by James to establish a new permanently endowed program: the Amaduzzi-Aragno Internship Program. Ajay and Daniela met the first recipient recently.

BENCHMARKING ACTIVITIES

Erin Yun, Director of Volunteer Engagement, described the process of benchmarking our alumni council structure and activities with the alumni boards at peer institutions. Between 15 and 20 peer institutions were selected. A standard set of key questions were developed and used to assess board efforts at other schools.

Many of the meetings have already occurred. Data analysis and evaluation are ongoing. Themes from the benchmarking activity will be shared at the April meeting.

ANNUAL MEETING UPDATE

Jason provided a high-level overview and preliminary agenda of the October 7-8 meetings.

New staff on the call, including Janine Tucker (Development Special Projects), Erin Jakowski (Lifelong Learning), and Molly Serpi (School of Medicine), were introduced

OLD BUSINESS

Invitees:

Executive Committee			
First Name	Last Name	Title	Attendance
Anika	Penn	President	Absent
Mary Ann	Dickson	First Vice President	Present
Sonia	Sarkar	Second Vice President	Present
Seth	McDonnell	Treasurer	Absent
Judy	Keen	Secretary	Present
Allyson	Handley	Past President, Ex-officio	Present
Mervat	Mina	Div Rep Business	Absent
Robert	Hitz	Div Rep Peabody	Present
Nick	Hu	Div Rep Engineering	Present
Susan	Kulik	Div Rep Nursing	Absent
David	Einolf	Div Rep A&S	Absent
Shelby	Kemper	Div Rep Public Health	Absent
Ralph	Hruban	Div Rep Medicine	Present
Daniela	Kaisth	Div Rep SAIS	Present
		Div Rep Education	
Claudia	DeCarlo	Operations Co-chair	Absent
Mike	Waters	Operations Co-chair	Present
Brian	Fruchey	Building Diverse Leadership, Co-Chair	Absent
Joseph	Yoon	Building Diverse Leadership Cochair	Absent
Mike	Pryzby	Engaging Future Alumni, Co-Chair	Present
Mary	Pei	Engaging Future Alumni, Co-Chair	Absent
Neil	Patel	Engaging Future Alumni, Co-chair	Absent
William	Matsuzaki	University Sustain. Leader. Com, Rep	Absent
Guillermo	Ortiz	Org Rep, HOLA	Absent
Phuong	Tran	Org Rep PRIDE	Absent
Lalita	Hamilton	Org Rep SOBA	Absent

Staff Members: Susan deMuth, Assoc. VP, Executive Director, JHAA; Marguerite Jones, OAR; Patricia Conklin, OAR; Elena Thompson, OAR; Gwen Harley, OAR; Jason Heiserman, OAR; Rachel Doliner, OAR; Jennifer Fisher, OAR; Krystle Ongaco, OAR; Ember Harnett, OAR; Dan Schmucker, OAR; Sarah Laadt, OAR; Casey Miller, OAR; Britney Farrare, OAR; Andy Kotch, OAR; Jen Yeager and Gen Chawluk, Krieger School of Arts & Sciences; Debbie Kennison, School of Education; Joe LeTourneau, School of Advanced International Studies; Erika Juengst and Leslie Proctor, Bloomberg School of Public Health; Michael Carlton, Peabody Institute; Jamie Seward, School of Medicine; Kim Dolan and Lee Gerstein, Whiting School of Engineering; Katie Coleman, School of Nursing; Jennifer Benson and Philip Bakerman, Carey Business School

Meeting Agenda:

1. Welcome and Update: Mary Ann Dickson, A&S '97
 - a. Board of Trustees Update
2. Approval of the June 14 meeting minutes: Judy Keen, A&S '98, BSPH '02, Med '04
3. Budget – Susan deMuth, OAR
4. Committee Reports
 - a. The Alumni Experience: Dan Schmucker, OAR staff
 - b. Engaging Future Alumni: Neil Patel, Engr '05; Mike Pryzby, Engr '09;
Mary Pei, Ed
 - c. Building Diverse Leadership: Joe Yoon, A&S '00, Brian Fruchey, Bus '10
 - d. Operations: Claudia DeCarlo, Bus '15; Mike Waters, Engr '06
5. Divisional Reports
 - a. Peabody Institute: Robert Hitz, Peab '82
 - b. SAIS: Daniela Kaisth, SAIS '89, A&S '90
6. Benchmarking Activities – Erin Yun, A&S '94, Director of Volunteer Engagement
7. Annual Meeting Update – Jason Heiserman, Sr. Director, Alumni Relations
8. Alumni Relations and Annual Giving Update: Susan deMuth
 - a. Welcome Janine Tucker, Director of Development and Special Projects, Molly Serpi, Erin Jakowski
 - b. Results of Giving Survey
9. Old Business
 - a. Listening Session Audio Recording with President Daniels from July 26, available on OneHop

Next Executive Committee Meetings:

October 7-8, 2022 – Alumni Recognition Dinner and Annual Meeting