

THE JOHNS HOPKINS UNIVERSITY ALUMNI ASSOCIATION

ALUMNI COUNCIL EXECUTIVE COMMITTEE MEETING

January 11, 2022

ATTACHMENTS AT END OF DOCUMENT INCLUDE: LIST OF INVITEES, ATTENDEES, AGENDA, AND SLIDES FROM SUSTAINABILITY LEADERSHIP COUNCIL UPDATE

TUESDAY, November 16, 2021

ZOOM MEETING

Facilitator: Anika Penn

Time Meeting Start: 5:00p.m. (ET)

Meeting End Time: 6:30 p.m. (ET)

MEETING MINUTES

WELCOME

President Anika Penn welcomed everyone.

COMMITTEE REPORTS

The Alumni Experience

Cheree Davis has excused herself from the co-chair role. In co-chair Janice Bonsu's absence, Vicky Schneider reported that the committee met this week, is amplifying the work on programming on OneHop, identifying speakers for Hopkins at Home, and exploring alumni leaders as presenters. Some alumni authors have been identified and will present about their books and their careers. There is good synergy with the committee and the alumni awardees. They are looking at using prerecorded content as well as live content and creating shorter pieces to use on social media. They want to focus on OneHop and see who is posting, then respond, and share new programming.

Engaging Future Alumni

Co-chair Mike Pryzby reported that the committee has had several meetings as a large committee and also for each activity. Activities 2 and 3 need new leaders along with more members. Activity 1 members have completed the student grants process with 120 applications, a number that is getting closer to the pre COVID levels of 150. They had requests for \$164,000 and funded \$62,000 or 37% of what was asked. The committee funded with three tiers, \$1,500, \$750, and \$250. Examples of the 76 programs funded this year include: Blue Jay racing cars, Barnstormers spring musical, Women of Whiting Symposium, SAIS's Women and Global Leadership Conference, and more. Activity 3 (engagement opportunities with other divisions) is being reassessed. For Activity 4, the caRING applications were launched yesterday, and the ring ceremony will be April 26 at 5:30 pm. The group

reviewing student grants will focus on caRING activities since they occur at different times of the year.

Anika asked for a volunteer to lead the Activity 2 and to let Sus or Marguerite know.

Building Diverse Leadership

Co-chair Joe Yoon reported that the committee is focused on diversity as always, especially now that there are more resources. A meeting with Chief Diversity Officer Katrina Caldwell is planned with the committee leaders in February to reflect on diversity in awards and nominations and to gain insights on working with an alumni base that is becoming more diverse. The committee is getting ready to process the 86 awards nominations, a number that is on par with past years. Last year, staff, on behalf of the committee, asked some schools to improve the quality of their nominations; so, we hope to see improvements.

Operations

Co-chair Claudia DeCarlo reported that there are seven committee members plus chairs; they meet monthly, and the leads meet in small teams. Goals include: building traditions, creating a quarterly newsletter that mentions each council member at least once through the year and includes fun facts or interests about the members, developing a survey to find out what rituals and traditions the council might want to stay connected; focusing on offboarding and onboarding. The committee is looking into conducting a survey to gain insight into the current process. The committee is there to support other council members. All three of the activity groups would like to survey the council. Is there a preferred method to do this?

Sus responded that we can put a Survey Monkey on the OneHop page. JHU has an account with Survey Monkey. This would be just for the council.

Claudia asked how the committee members should collaborate with each other and manage documents. Another committee used Teams in the past, but some people had access problems. There will always be a problem with certain file sharing networks. The committee uses Slack for chat, but needs something for co-authoring.

The committee was added to the Teams account. Once functionality is determined, the office can explore options for what will work best.

Question: Where do things stand regarding OneHop usability and engagement? We have 12,000 students and 6,000 alumni users on it and 18,800 on the mentoring side. It is growing, but is not as robust as it could be. It does a better job of engaging our alums than previous platforms. It was suggested to create a task force to look at how to make it more robust. One comment was that LinkedIn is much easier in comparison.

GUEST SPEAKER

University Sustainability Leadership Committee (SLC) Update

Annika welcomed the SLC Program Specialist Lizzie Grebowski, Communications Specialist Teresa Healy, and Alumni Council rep to the SLC William Matsuzaki, Ed '02, '13, who introduced themselves and reviewed the attached slides. The Office of Sustainability serves the university in the facilities and real estate area, and the SLCouncil reports to the Provost and the academic, research side. The organization chart was shown along with roles and responsibilities. The SLC is expanding efforts by having a mentoring meet up for students and alumni in the mentoring field. Local sourcing of food options is a focus area.

Question: What is the purview of the SLC beyond Baltimore? So far, it is domestic and includes only the DC campus and APL. There has been no interaction with institutions abroad. China (Nanjing campus) and Italy (Bologna campus) could be identified for some ancillary leadership.

Consider extending an invitation to interest groups, which could have potential ripple effects.

Question: How did the business model come about? There is so much ground to cover. This plan is expected of institutions in the Ivy Plus group. It is both top down and bottom up, which comes from staff anticipating expectations like carbon neutrality and from students presenting their ideas.

The full Council could be invited to volunteer.

UNIVERSITY UPDATES

Mary Ann Dickson provided an update from the Board of Trustees meeting. There are plans to meet in NYC. Last month, the new VP of Public Safety, Branville Bard, Jr., gave a presentation. He has had an interesting background in large cities. He is vocal about advocating for social justice and police reform. He has developed a multi-year plan. He is identifying safety and security risks, for example, video cameras in need of improvement. He wants to hear from the Council, and we will find an opportunity to meet with him.

Question: Will officers carry guns? The vision is not to have retired police officers on campus. We want to train new officers, but not necessarily have them carry guns. We are two years from seeing anything on campus because of training and logistics. When we have an audience with him, we can ask him. He is acutely aware of the political situation at JHU.

A pop-up Ice Rink will be new to the Hopkins campus to bring smiles and outdoor safe activities. Located on the tennis courts, the rink and skate rentals will be free for the community. All are welcome.

Roadmap on Diversity was ratified at board meeting. We will put a link to it on OneHop.

Anika mentioned plans to bring some of the new deans (SAIS, Nursing and Krieger) to speak to the Council as part of a series.

SECRETARY'S REPORT

Secretary Judy Keen asked for and received approval of the minutes of the Nov. 16 meeting.

BUDGET REPORT

In the absence of the treasurer, Sus reported that we're on target in expenses and income. Of the \$800,000 budget, \$490,000 has been spent. We have incurred expenses from resuming in person events, about 30% of the normal number. Recently we have had to cut back again on in person events. There are no unexpected budget events. We will review the budget in the coming weeks to see if it mirrors the changes in the council's new structure.

ALUMNI RELATIONS UPDATE

Susan reported that the giving survey is closed and data analysis is underway. 15% of alumni donors responded to the survey, and there are 15,000 data points. It will take time to review the data, which will ultimately be presented to the council.

There has been some restructuring in the Office of Alumni Relations. The affinity program has been divided into two segments: 1) Alumni identity and interest groups is now a separate department; and 2) professional interest groups have been added to Lifelong Learning.

We will look at our budget to make sure it reflects and align with the new structure.

New hires include Sarah Ladt, assistant director of digital media, and Raychel Johnson, communications coordinator.

The 2021 Alumni Awards video is scheduled soon and is a wonderful acknowledgement of our alums. The council will receive a link to register soon.

NEW BUSINESS

Future meetings should continue to focus on OneHop.

We will determine if the April 29/30 Alumni Council meeting can take place in person.

No other new business was brought up, so the President adjourned the meeting at 6:20 pm.

Invitees:

Executive Committee			
First Name	Last Name	Title	Attendance
Anika	Penn	President	Attended

Mary Ann	Dickson	First Vice President	Attended
Sonia	Sarkar	Second Vice President	Attended
Seth	McDonnell	Treasurer	Absent
Judy	Keen	Secretary	Attended
Allyson	Handley	Past President, Ex-officio	Attended
Mervat	Mina	Div Rep Business	Attended
Robert	Hitz	Div Rep Peabody	Attended
Nick	Hu	Div Rep Engineering	Attended
Susan	Kulik	Div Rep Nursing	Absent
David	Einolf	Div Rep A&S	Attended
Shelby	Kemper	Div Rep Public Health	Attended
Ralph	Hruban	Div Rep Medicine	Attended
Daniela	Kaisth	Div Rep SAIS	Absent
		Div Rep Education	Attended
Claudia	DeCarlo	Operations Co-chair	Attended
Mike	Waters	Operations Co-chair	Attended
Brian	Fruchey	Building Diverse Leadership, Co-Chair	Absent
Joseph	Yoon	Building Diverse Leadership Cochair	Attended
Mike	Pryzby	Engaging Future Alumni, Co-Chair	Attended
Mary	Pei	Engaging Future Alumni, Co-Chair	Attended
Neil	Patel	Engaging Future Alumni, Co-chair	Attended
Janice	Bonsu	The Alumni Experience, Co-Chair	Absent
William	Matsuzaki	University Sustain. Leader. Com, Rep	Attended
Guillermo	Ortiz	Org Rep, HOLA	Absent
Phuong	Tran	Org Rep PRIDE	Attended
Lalita	Hamilton	Org Rep SOBA	Attended

Staff Members: Susan deMuth, Assoc. VP, OAR, Executive Director, JHAA; Marguerite Jones, OAR; Patricia Conklin, OAR; Elena Thompson, OAR; Krystle Ongaco, OAR; Gwen Harley, OAR; Jason Heiserman, OAR; Rachel Doliner, OAR; Jamie Seward, OAR; Jenn Fisher, OAR; Leah Murphy, OAR; Ember Schaefer, OAR; Jen Yeager and Jaimie Ermak, Krieger School of Arts & Sciences; Debbie Kennison, School of Education; Joe Letourneau, School of Advanced International Studies; Erika Juengst, Leslie Proctor and Elizabeth Rigsbee, Bloomberg School of Public Health; Michael Carlton and Conor Reynolds, Peabody Institute; Robin Ingram and Trudee Wooden, School of Medicine; Kim Dolan and Lee Gerstein, Whiting School of Engineering; Jennifer Benson, Jasmine Gillus and Philip Bakerman, Carey Business School; Katie Damaroda, School of Nursing; Casey Miller, Hopkins Connect

Meeting Agenda:

1. Welcome: Anika Penn, SAIS '10
2. Committee Reports:

The Alumni Experience: Janice Bonsu, A&S '15

Engaging Future Alumni: Neil Patel, Engr '05; Mike Pryzby, Engr '09; Mary Pei, Ed

Building Diverse Leadership: Brian Fruchey, Bus '10; Joe Yoon, A&S '00

Operations: Claudia DeCarlo, Bus '15; Mike Waters, Engr '06
3. University Sustainability Leadership Committee (SLC) Update
SLC Program Specialist Lizzie Grebowski, Communications Specialist Teresa Healy,
and Alumni Council rep to the SLC William Matsuzaki, Ed '02, '13
4. University Update: Anika Penn, SAIS '10, Mary Ann Dickson, A&S '97
 - a. Board of Trustee Update
 - b. Deans series – Conversations with the Deans of A&S, SAIS and Nursing for the full Council, dates TBA
5. Secretary's Report- Judy Keen, A&S '98, BSPH '02, Med '04
 - a. Approval of the November 16 meeting minutes
6. Budget Report: Seth McDonnell, Bus '07 and Susan deMuth
7. Alumni Relations Update: Susan deMuth
8. New Business

2nd Virtual Awards Celebration – January 27, 2022 at 7 pm ET

Next meetings:

March 8, 2022, 5-6:30 pm ET

April 30, 2022 (Full Council in Person)

May 10, 2022, 5-6:30 pm ET

September 13, 2022, 5-6:30 pm ET

| OFFICE MISSION

“To leverage the potential of Johns Hopkins to develop innovative environmentally and socially responsible solutions that support campus management, teaching, research, and co-curricular opportunities.”

| Sustainability Org Chart

Serving:
**All JHU Divisions
& Campuses**



Bob McLean
VP JH Facilities
and Real Estate



Julian Goresko
Sustainability
Director



**Agathe
Pierot**
Sustainability
Analyst



Teresa Healy
Comms &
Engagement
Specialist



Lizzie Grabowski
Sustainability
Program Specialist



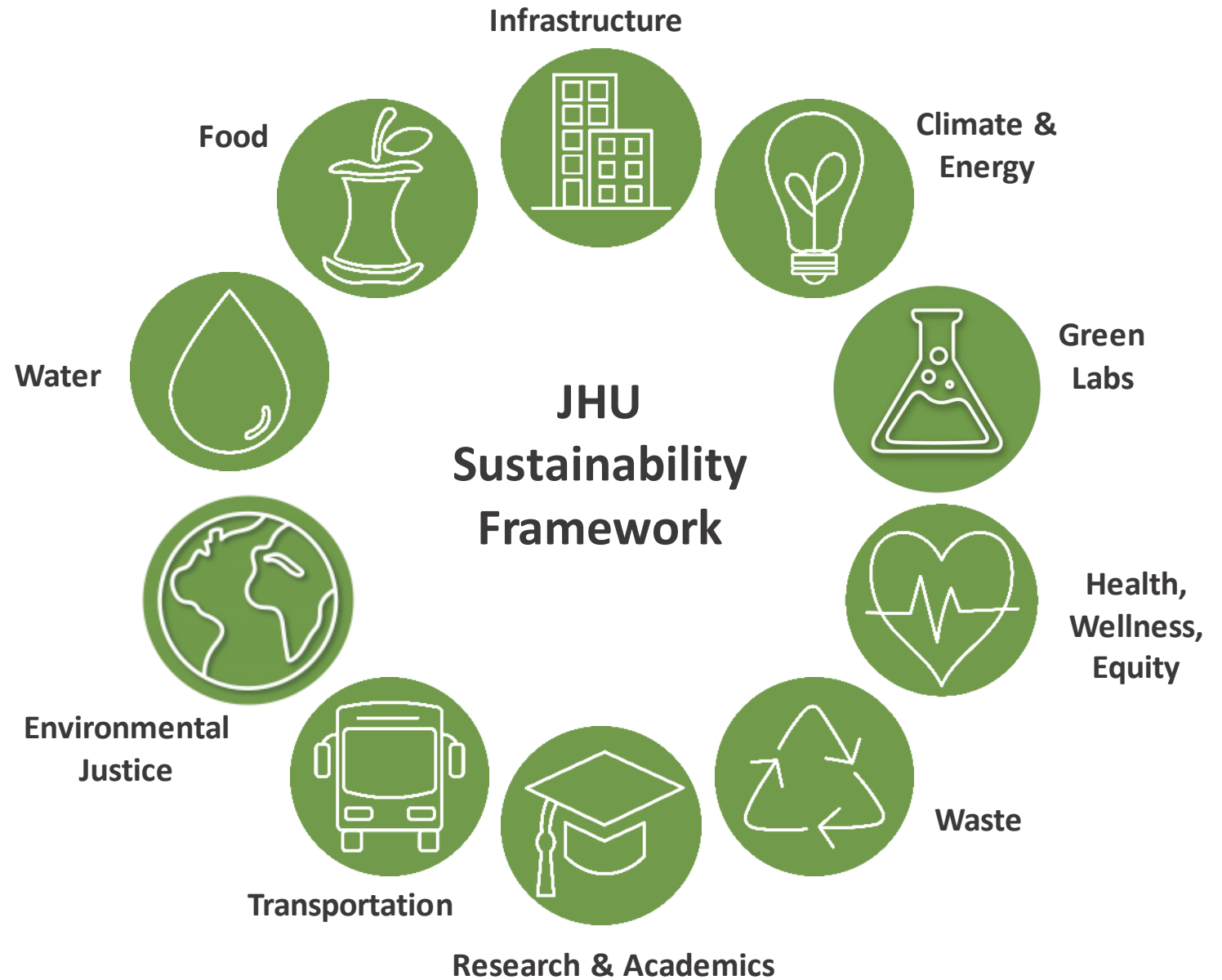
Leana Houser
Waste Reduction
and Reuse Manager



Bena Zeng
Energy Engineer

| Roles & Responsibilities

- Advisement, analysis, and project management on operational initiatives
- Tracking and reporting on sustainability performance and metrics
- Curricular and co-curricular support through course lectures, internships, and projects
- Events and programs for students and employees to raise awareness and foster behavior
- Student mentorship and advisement
- Strategic communication to internal and external audiences



| Sustainability Pressures Facing Higher Education

1

A Changing Climate

- Increasing frequency of extreme weather events causes stress on infrastructure
- Need for resilient buildings to adapt

3

Financial Pressures

- Significant investments needed to address efficient, resilient campus infrastructure
- Competing financial needs

2

Stakeholder Expectations

- Expectations from students, faculty, staff, alumni, donors, and local communities
- Operational practices and educational opportunities

4

Evolving Regulations

- Shifting policy and regulation towards sustainability
- Leading from behind can mean scrambling to keep pace

| Sustainability Plan: Goals and Outcomes

The **creation of a guiding 2030 Sustainability Plan framework** will be JHU's first update since 2009 and offers an opportunity to positively impact the university in a variety of ways:

- Strengthen the University's position and reputation as a global leader in sustainability
- Meet the growing needs of internal and external stakeholders
- Align sustainability within operational and academic areas connected to Strategic Plans
- Partner locally to support the regional goals of neighboring communities
- Leverage conservation and resource efficiency to support cost savings where possible

Sustainability Plan: Project Overview

2030
SUSTAINABILITY PLAN

A holistic roadmap outlining the vision, goals, and strategies to advance sustainability across JHU including operations and reflective of our academic mission as a global leader

COMPLIMENTARY PLANS

- Decarbonization Roadmap
- Climate Risk & Resilience Strategies
- High Performance Healthy Building Guidelines

Built Environment



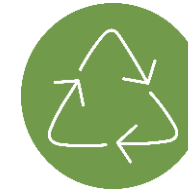
Teaching and Research

Climate & Energy



Health and Well-Being

Zero Waste Transportation & Mobility



Food and Dining



Water Conservation

Green Labs



Environmental Justice

SUSTAINABILITY LEADERSHIP COUNCIL

The charge of the SLC is to provide advice and recommendations to the Provost on policies, programs, and other initiatives that will build a greater role for Johns Hopkins in teaching, research, and leadership on environmental sustainability, both locally and globally.

ACADEMIC

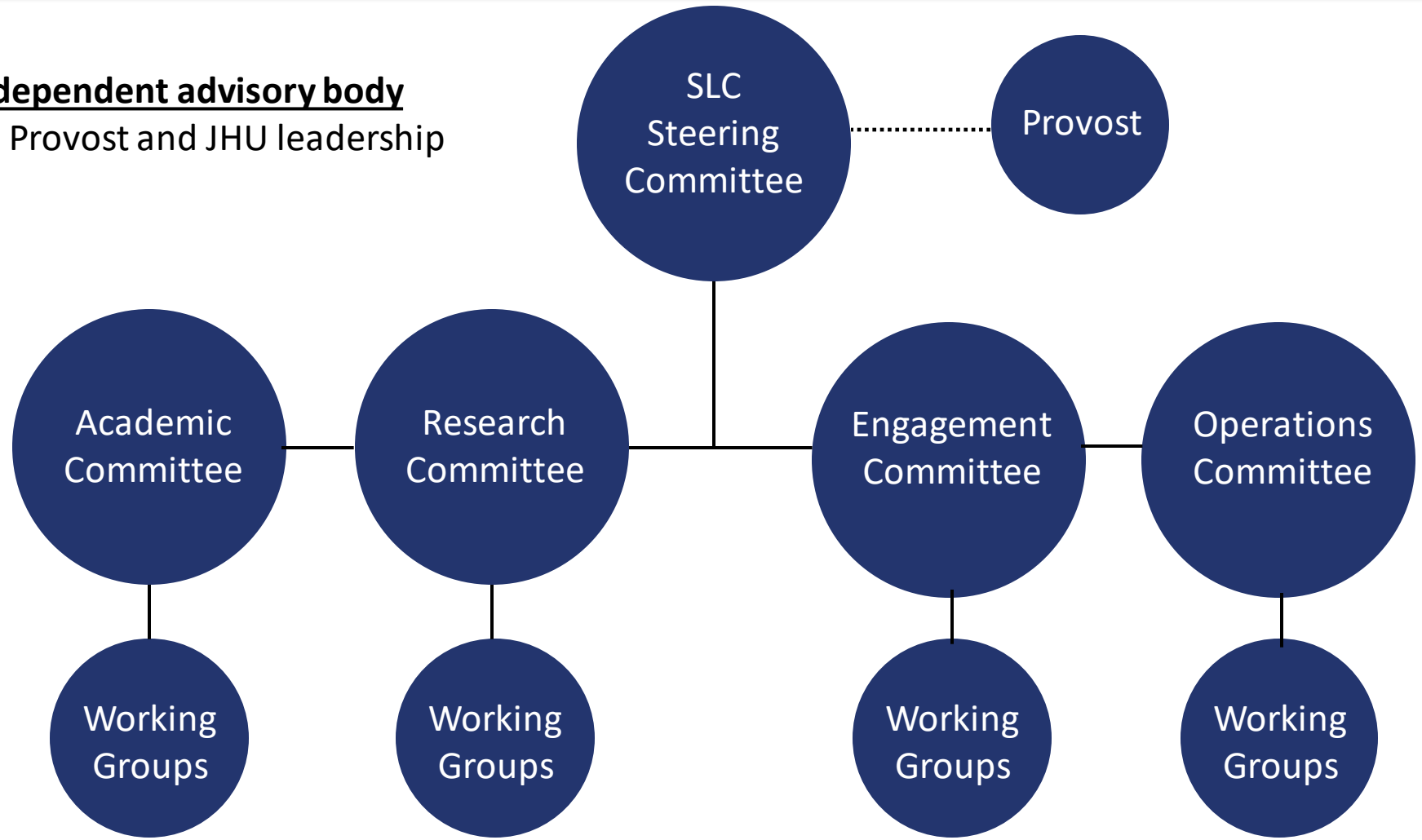
ENGAGEMENT

OPERATIONS

RESEARCH

Sustainability Leadership Council

The SLC is an **independent advisory body** reporting to the Provost and JHU leadership



THANK YOU!

Contact:

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JHU Sustainability



JHUSustainability



@SustainableJHU



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