

JOHNS HOPKINS ALUMNI ASSOCIATION

Building the Hopkins Community


RISING
TO THE CHALLENGE

THE CAMPAIGN FOR JOHNS HOPKINS



RIISING TO THE CHALLENGE

A CALL TO ACTION

Rising to the Challenge: The Campaign for Johns Hopkins will raise unprecedented levels of support to attract, sustain, and further empower the people of Johns Hopkins — our students, faculty, and researchers — who through their work improve the lives of millions around the world. Together with our philanthropic partners we will:

ADVANCE DISCOVERY AND CREATIVITY

through support of our exceptional faculty and researchers. Their innovative work drives the development of new knowledge, new forms of expression, and new ways to save lives and improve health, and furthers progress across our core disciplines in science and technology, the humanities and arts, and public health and medicine.

ENRICH THE STUDENT EXPERIENCE

by investing in scholarships and fellowships, inspirational spaces for collaborative learning and social opportunities, and new programs that will enhance student-faculty interactions, ensure diversity on campus, link learning in the classroom to life after graduation, and strengthen connections between our students and our surrounding communities.

SOLVE GLOBAL PROBLEMS AS ONE

UNIVERSITY by creating new cross-disciplinary solutions in crucial areas such as revitalizing America's cities, advancing individualized health, understanding how we learn and teach, and attacking the root causes of global health problems.

The Johns Hopkins Alumni Association is committed to playing a key role in the success of the campaign. Please join with us in this important mission.



JOHNS HOPKINS ALUMNI ASSOCIATION

ENRICHING AND EXPANDING THE HOPKINS COMMUNITY

The “Hopkins community” means different things to different people.

It might be study group members quizzing each other in a library before exams. A stadium full of alumni cheering wildly for the Jays. A team of physicians and nurses saving a life in the OR. Or dedicated faculty members and students delivering a service program in a nearby neighborhood or around the world.

However you define the Hopkins community, it’s important to us all. In conversations about the university, “community” is one of the words most frequently used by students, alumni, trustees, faculty, and staff, along with “research,” “world,” and “excellence.”

So, as diverse and far-flung as Hopkins people can be, community matters to us. And that’s why the Johns Hopkins Alumni Association should matter to you: We are committed to building the Hopkins community.

On the campuses of all nine schools, we work to develop students’ sense of community by helping them to unite around student-led social, athletic, academic, artistic, and service activities that enhance their experience, and

form relationships with each other and alumni that will sustain them, personally and professionally, in the years ahead.

Across the country and around the globe, we help you and your fellow alumni create your own Hopkins communities based on shared locations, careers, interests, issues — all the things that bring you together. We make it easy for you to encourage and support the next generation of alumni through mentoring and other activities. And we hold reunions so you can return to your campus communities and recharge.

You can help us. Your gift to the Alumni Association will enable us to reach more people with more helpful resources, and to enrich and expand the Hopkins community in all its many forms. Please consider joining with so many of your fellow graduates in giving to the Johns Hopkins Alumni Association.



Thanks, Mom!

Will Shepherdson, Engr '13, has vivid memories of attending reunions at his mother's alma mater, witnessing her joy as she reconnected with her college friends. It's little wonder Shepherdson has remained close to Hopkins since graduating. He recently spoke at the annual Students and Young Alumni Leadership Symposium, has mentored Whiting School undergraduates through Hopkins Engineering Alumni, and become active in the Washington, D.C., Young Alumni Committee.

“You become friends with a diverse group of people — from Krieger and Whiting, SAIS and the medical school — when you’re an engaged young alum,” he says, recognizing that he’s getting a taste of what his mother enjoyed many years ago. “I knew that I wanted to have an experience like hers, and now, through the Johns Hopkins Alumni Association, I do.”

COVER PHOTO: NEW ALUMNI JOIN THE HOPKINS COMMUNITY.

LEFT PHOTO: DANA RAMPULLA, ENGR '10, BUS '14, PRESIDENT OF THE BALTIMORE YOUNG ALUMNI COMMITTEE, JOINS ALUMNI, STUDENTS, STAFF, AND FACULTY TO COLLECT AND SORT BOOKS THROUGH THE JOHNS HOPKINS IN ACTION PROGRAM.

BRINGING STUDENTS TOGETHER ON OUR CAMPUSES



THE STEP UP STUDENT GROUP GATHERS STUDENTS TO ASSEMBLE KITS FOR JOHNS HOPKINS CHILDREN'S CENTER PATIENTS AS PART OF THE TOTES FOR TOTS PROJECT.

Students at the School of Nursing or Peabody or SAIS focus on very different subjects. Yet they and students at all Hopkins campuses share crucial, unifying experiences. They pursue rigorous intellectual challenges. They share in a long inspirational history of accomplishment. And they form Hopkins communities: close associations with other talented students, professors, and alumni who have a broad, global outlook, are engaged in the opportunities and problems of the day, and will likely become colleagues and friends — often for a lifetime. Strengthening this sense of community

is a major focus of the Johns Hopkins Alumni Association.

STUDENT GRANTS: LEARNING, SERVING — AND HAVING FUN

Given the opportunity, Hopkins undergraduate and graduate students on every campus are highly creative not only inside but outside the classroom, library, studio, or lab. The Alumni Association's student grants program is an important source of support for student-led initiatives, helping fund more than 65 student organizations per year at a maximum level of \$1,500 each. To follow are three of the many innovative student organizations helped by our grants.

Stepping Up to Help Young Patients

Student philanthropy and service group Step Up wanted to show support for young patients and their families at the Johns Hopkins Children's Center. Funded by an Alumni Association grant and working with Children's Center leaders through an activity dubbed Totes for Tots, the Step Up students assembled and delivered to Children's Center patients and their families 300 tote bags containing toiletries, family activities, and other goodies. Totes for Tots was such a hit in its first year that Step Up has repeated it every year since then.



STUDENTS ATTEND THE 2016 TEDxJHU “INSTRUCTIONS NOT INCLUDED,” WHICH HIGHLIGHTED UNCONVENTIONAL PATHS TO SUCCESS.

TEDx Comes to Hopkins

Hopkins offers its students no shortage of symposiums and events boasting impressive and accomplished speakers. But many students, such as Eric Chen, A&S '16, also sought a forum where they could hear provocative ideas from relatable speakers whom they could meet and chat with afterward. TEDxJHU, founded by students in 2014, and supported by a Lenrow Family Student grant, filled that need. Chen was part of the group managing TEDxJHU for three years, including the 2016 event titled “Instructions Not Included,” which highlighted unconventional paths to

success. He was particularly inspired by Jean Fan, Engr '13, who spoke about combining her passions for art and science to create a startup, CuSTEMized, which promotes science, technology, engineering, and math education for girls through a personalized book. Chen, an applied mathematics major who hopes to channel his expertise into a career in the art industry, had a chance to meet Fan at the event, and the two have kept in regular contact since.

Healthier Living for the Latino Community

Bienestar Baltimore is a community outreach program — run by students from

our schools of medicine, nursing, and public health — that provides essential health services to Baltimore’s vibrant Latino community. Building working partnerships with the Baltimore City Health Department and other community agencies, students deliver tuberculosis screening and education at city health fairs, education programs on cardiovascular disease and diabetes, Spanish-language cooking classes to promote a healthy diet and preserve Latino culture, and occupational health education for day laborers.

BRINGING STUDENTS TOGETHER ON OUR CAMPUSES

Wouldn't it be Great if We Could...

When Hopkins students look at their campuses and communities, they begin to imagine new ways to learn, serve, and have fun. Listed below are only a few of the many organizations they have recently developed with support from Alumni Association grants. With your gift to the grants program, the next time our students ask, "Wouldn't it be great?" we can say, "Yes."

- Public Health Student Forum
- Hopkins Medicine Distinguished Speaker Series
- JHU Foreign Affairs Symposium
- SAIS Global Women in Leadership
- Student Government Association (Homewood, SAIS Europe, Advanced Academic Programs)
- Doctoral Student Organization (Education, Nursing)
- Bienestar Baltimore
- Carey Women in Business
- Johns Hopkins Jail Tutorial Project
- Innovation Factory
- Johns Hopkins Dance Marathon

HELP US ENHANCE STUDENT PROGRAMMING

Grant-funded programs add great value to the on-campus experience for students, helping them forge long-term personal and professional relationships with one another. But connecting alumni with students before they graduate is equally important. The Alumni Association's Student Engagement Committee facilitates these links through events and programs like GoHopOnline.com, a new networking tool just for the Hopkins community, and the annual spring Students and Young Alumni Leadership Symposium.

"Your association with Hopkins isn't just four years. The Hopkins-related contacts I've made well after graduation have been essential to me in running my business," says Bryan McMillan, MA (Bus '00, '02), co-chair of the Alumni Council's Student Engagement Committee. "It's like being able to build a mini board of directors, just for you — but you have to start developing that as a student."

Please consider supporting more student groups and student-alumni networking opportunities through the Alumni Association. We are ready to do more, and with your help, we can.



THE ANNUAL STUDENT AND YOUNG ALUMNI LEADERSHIP SYMPOSIUM PROVIDES A FORUM FOR SENIORS TO LEARN HOW TO TRANSITION SUCCESSFULLY TO LIFE AFTER HOPKINS.

BRINGING ALUMNI TOGETHER, ANYWHERE IN THE WORLD



REGIONAL COMMUNITIES ACROSS THE WORLD, THIS ONE IN HAWAII, GATHER TO NETWORK, CHEER HOPKINS FROM AFAR, PERFORM SERVICE ACTIVITIES, AND HAVE FUN.

REGIONAL COMMUNITIES: FINDING HOPKINS WHERE YOU LIVE

Having shared so much as students, Hopkins alumni are quick to get together when they pursue careers across the country and around the world. Whether they are in Boston, Belgium, Dubai, or Beijing, the Alumni Association helps them find and interact with each other in the ways most useful and interesting to them. And every few years, we hold multifaceted, multi-event reunions so they can return to their campuses and enjoy the Hopkins community where they first experienced it.

Our more than 70 United States and international alumni communities are run by local volunteers, with guidance and support from the Alumni Association as needed. We encourage volunteers to take a grassroots approach in planning community activities and build on such factors as regional flavor; intellectual, cultural, and social interests; or career networking. Activities range

from concerts, crab feasts, and cruises to student and alumni mixers, happy hours, cooking classes, service events, baseball, and “Hopkins in Your Neighborhood” dinners.

YOUNG ALUMNI: STARTING ON THE RIGHT FOOT

Through its Young Alumni committees in nine U.S. cities — Boston, New York, Philadelphia, Baltimore, Washington, D.C., Chicago, San Francisco, Los Angeles, and Seattle — the Alumni Association helps our newest graduates get started on the right foot. On a personal level, Young Alumni groups provide newcomers an instant set of friends; local knowledge of great neighborhoods, school systems, and restaurants; and fun events to attend. On a professional level, Young Alumni groups offer crucial career advice, graduate school resources, and networking with well-placed and helpful Hopkins alumni.



Good for Hopkins, Good for Alumni

Sparking new connections among alumni of different Hopkins divisions is among the top priorities Alumni Council President David Yaffe, A&S '74, Parent '01, has for the organization. It springs from personal experience. Although he's spent his law career working in the energy sector, it wasn't until relatively recently, as he collaborated with alumni to teach an intersession course, that he realized how many of his fellow graduates from other Hopkins schools were engaged in various parts of that industry. Yaffe and several of those alumni now are working to build a Hopkins Energy Network affinity program that will unite graduates around this common interest.

“As the university moves forward in its effort to build interdisciplinary cooperation through the faculty, we, too, are refocusing our outreach efforts among alumni,” Yaffe says. “There's no group better positioned to make and enhance these connections than our Alumni Association.”

BRINGING ALUMNI TOGETHER, ANYWHERE IN THE WORLD



Keeping Alums a Little Closer to Hopkins

Major League Soccer games. Jazz concerts. A trip to the Computer History Museum near San Jose. These may not be excursions you'd embark on by yourself as a new-to-San Francisco Hopkins alum, but thanks to Bay Area Chapter President Zoe Bell, A&S '09, you won't have to. Since joining the chapter's committee more than two years ago, and with the Alumni Association's support, she's expanded the group's horizons — alternating large annual events, such as a crab feast, with more frequent smaller gatherings, such as a sourdough bread-making class — to expose alumni to a wealth of Northern California activities.

"Here and around the world, gifts to the Alumni Association benefit alumni but also the university itself," Bell says. "Every person we touch with an event is someone who stays a little closer to Hopkins."

JAYS OF A FEATHER: AFFINITY COMMUNITIES

It might be a topic like stem cell research, digital media, challenges facing the health care system, or the world of entrepreneurship — or a shared personal or professional identity. Through affinity groups and communities, Hopkins alumni come together around common interests and life experiences to learn, network, mentor students, and share ideas. These groups are alumni-defined and driven, based on whatever binds their members together.

A former residence advisor, Bill Kirst, A&S '00, loved helping Hopkins students find and shape their paths. A similar drive to support fellow graduates is

why, in 2013, he founded JHU Pride, a community for LGBTQ alumni.

"Being a successful professional leader in the LGBTQ world means you're part of a close-knit group," says Kirst, a change management consultant in Seattle. "We can really expedite a student's or fellow alum's career track through mentorship, and that's what Pride tries to do."

When Adante Hart, A&S '11, was an undergraduate, he didn't know much about the Society of Black Alumni (SOBA) which was established in 1995 and recently incorporated into the affinity program. But after joining as an alumnus and recently becoming its president, he's made a point to better



STUDENTS, FACULTY, AND ALUMNI GATHER ON THE SAIS NANJING CAMPUS DURING THE SCHOOL'S 30TH ANNIVERSARY CELEBRATION.

engage current students through partnerships with two campus groups — Men of Color Hopkins Alliance (MOCHA) and Female Leaders of Color (FLOC).

“We hosted a reception with MOCHA, and there were about 100 black male students, graduate students, faculty, alumni, and staff present,” Hart recalls. “That was the first time I’d seen anything like that at Hopkins — and it continues, annually, to this day.”

You can enable JHU Pride, SOBA, Finance, GeeksRock!, Women in Business, and dozens of current and future affinity groups and communities to serve our Hopkins alumni by making your gift to the Alumni Association.



Engagement Breeds Commitment



When higher education expert Allyson Handley, EdD (Ed '78), MA (Ed '75), speaks at an event, she's thrilled when Hopkins alumni in the audience approach her afterward.

“These spontaneous introductions have led to rich personal relationships and professional collaborations — all based on that single, common bond,” she says.

Handley is pleased to play a role in strengthening those bonds as the first vice president of the Alumni Council. She's a firm believer in Hopkins' increased efforts to keep alumni informed and excited about what's happening on its campuses, whether they live near or far. And as a past president of three colleges and universities, she's seen firsthand the importance of keeping alumni close.

“Engagement breeds commitment, and commitment translates into investment that can increase the impact and reputation of an institution,” Handley says. “Alumni are a critical piece of that puzzle for Hopkins.”

Shaping Who I Am



“My field is international studies, and while I was at Hopkins I got involved in several alumni events,” notes Affan Sheikh, A&S '10. “That's when I first realized what it means to be in the Hopkins community — I was amazed at how many very successful Hopkins alums will carve out time to talk with and help students. Interacting with them has been a critical part of shaping who I am today.” Sheikh, economic liaison for Johns Hopkins University, adds, “Once I graduated, it was

my turn to give back. I served as chair of the D.C. Young Alumni Committee and also continue to help students through Johns Hopkins mentoring programs.”

RIISING TO THE CHALLENGE

RETURNING TO REUNITE

The Alumni Association helps to develop Hopkins reunions as multifaceted events that engage all types of alumni. Each school has its own flavor of reunion, including lacrosse games, crab cake lunches, young alumni parties, and more, but all of these gatherings offer an opportunity for alumni to catch up with their schools, have fun with classmates, and make new friends.

YOU CAN MAKE A DIFFERENCE

Your support of the Alumni Association will help us strengthen the Johns Hopkins alumni community, adding regional organizations in new cities here and abroad and growing our young alumni programs that are so beneficial for our newest members. When alumni contact us seeking to form new groups, your support makes it possible for us to help them as well as connect them to current Johns Hopkins students. And your donations are crucial to the success of our busy reunion schedule.



ALUMNI GATHER WITH JAY IN THE REUNION TENT FOR THE ANNUAL CRAB CAKE LUNCHEON BEFORE THE LACROSSE GAME.



A Catalyst for Career Connections

A few years ago, Anika Penn, MA (SAIS '10), who'd spent years working with global public health organizations, began feeling frustrated by the disconnect between the technologies available to those groups and what they actually needed.

So she took a day off to attend the Johns Hopkins SAIS Global Women in Leadership Conference in Washington, D.C. There, Penn met a panelist who'd discussed women leaders in technology and spoke further with her about technology and global health. Six months later, Penn owned a new company, Frontier Health, which helps narrow the global health tech gap.

"Forums for these connections are critical, but they require funding," says Penn, who spoke at the 2016 SAIS conference and serves as second vice president of the Hopkins Alumni Council. "Fortunately, you can approach the Alumni Association with a great idea and they can draw on donated funds to make it happen."

JOHNS HOPKINS ALUMNI ASSOCIATION



SCHOOL OF MEDICINE ALUMNI CATCH UP ON THE EAST BALTIMORE CAMPUS DURING BIENNIAL WEEKEND.



SCHOOL OF NURSING ALUMNAE REMINISCE DURING THEIR ALUMNI WEEKEND.

LEARN AND SHARE

Visit alumni.jhu.edu to learn more about the Alumni Association and how it works to build the Hopkins community on our campuses, across the country, and around the world. Share your thoughts with us and help us spread the word through your personal and professional networks.

MAKE A GIFT

Please consider giving to the Alumni Association either online or by contacting us. We stand ready to guide you in making a gift that reflects your goals and interests.

CONTACT US TODAY

To pursue any of these options, please contact:

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